

March 3, 2022 | Max Classic

This article applies to:

Any vs all tag goal update

We're adding flexibility to the Tag Applied goal in Campaign Builder. You can now choose if you want to trigger automation when any of the selected tags are applied to a contact or if all of the tags are applied to a contact. Before this change, the Tag Applied goal was always triggered once any of the tags were added to a contact.

[Learn more](#)

Bug fixes

- In Campaign Builder, clicking the add contacts popup when publishing a campaign would trigger tag applied goals in all other campaigns that used the same tag
-