

# October 2021 Product Recap 📌

This article applies to:

We released some exciting new features and updates for Keap in October. Watch to learn about all the new features and how they can grow your business.

[Text Marketing templates](#) (*Lite, Pro, Max, Max Classic*)

[Landing Pages: Funnels](#) (*Max Classic*)

Landing Pages: Affiliate tracking (*Max Classic*)

Landing Pages: Lead source tracking (*Max Classic*)

Contact type improvements (*Lite, Pro, Max*)

New email builder (*Lite, Pro, Max*)

New Landing page builder (*Pro, Max*)

Funnels (*Max*)

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