

September 23, 2021 | Max Classic

This article applies to:

Link shortening for marketing texts

Keap's marketing text messages allow you to send messages to groups of contacts with automations. You have 160 characters to convey your message, but when that message contains a linked call to action you can run out of space fast. Link shortening allows you to preserve your character count by shortening long URLs. [Learn more.](#)

Bug fixes

- Opportunities in stages with more than one checklist item cannot have their stage edited from the interactive search view ([Known Issue: 2521473](#))
-