

April 2021 Product Recap 📌

This article applies to:

We released some exciting new features and updates for Keap in April. Watch to learn about all the new features and how they can grow your business.

[Move Opportunity Sequence](#) *(Max Classic)*

[Product Purchased Goal Enhancements](#) *(Max Classic, Max, Pro)*

[Updated Tag Goal Logic](#) *(Max Classic, Max, Pro)*

Keap Business Line & Mobile App:

[Group Text Messaging](#) *(Max, Pro, Lite)*

Invoices and Quotes:

[Refund from Paid Invoice](#) *(Max, Pro, Lite)*

[Recurring Payment Failure Messaging](#) *(Max, Pro)*

[New Easy Automations Triggers](#) *(Max, Pro, Lite)*
