

June 10, 2021 | Max Classic

This article applies to:

REST API Update: Update email status to marketable

Now your forms that use our REST API can update an existing contact's email status to marketable if they had previously opted out of marketing. In order to be updated, a contact's email status must be "Unengaged Marketable", "Unengaged Non-Marketable", "Non-Marketable", or "Opt-Out: Manual". [Learn more](#).

Bug fixes

- Our REST API recently moved to a new version of a library that contained a minor, but still ISO complaint, change to date formatting. This change would have required some customers to make development changes to accommodate the format, so we updated the outbound payload to be consistent with the prior structures.
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