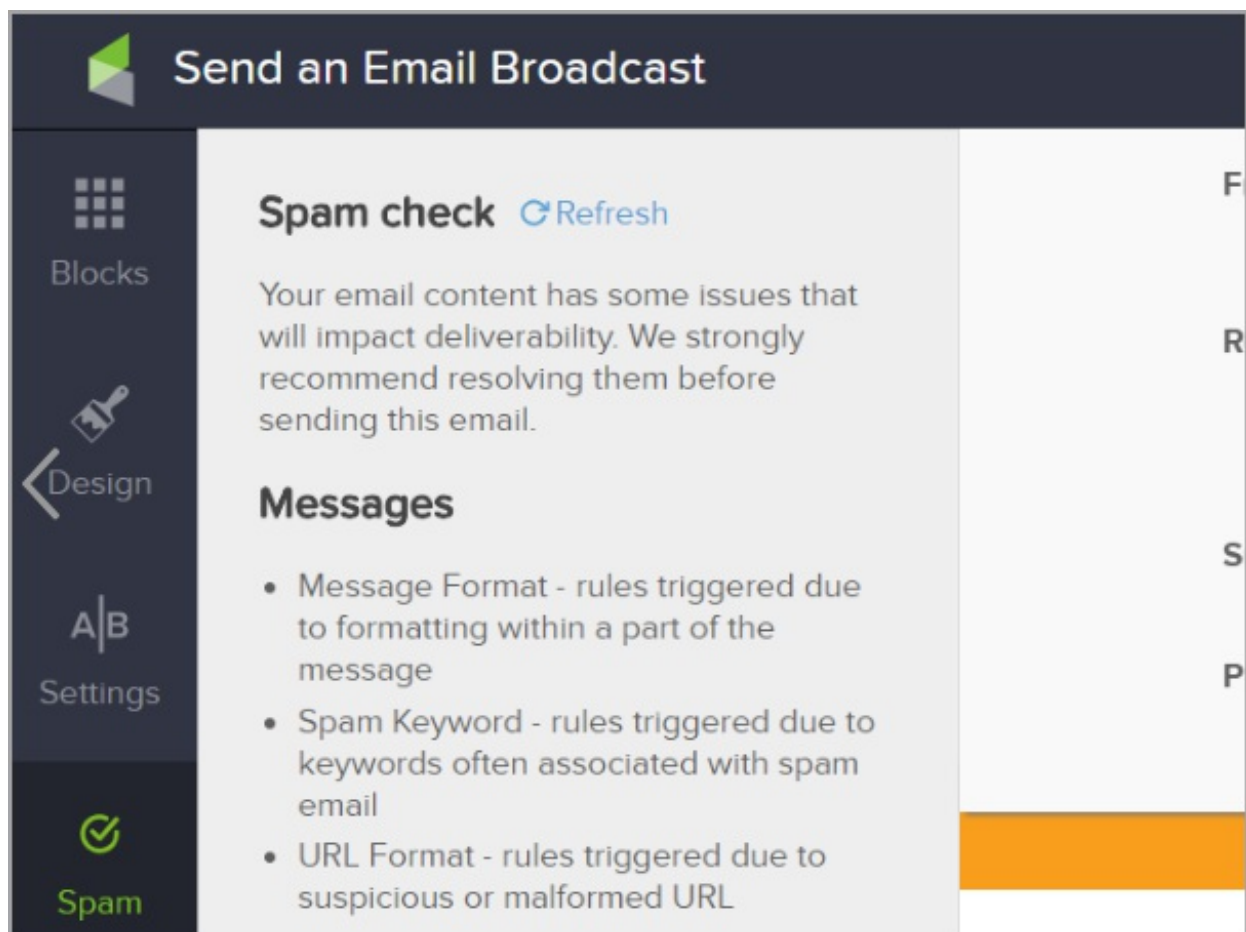


Content Risk Services

Over the next several weeks, we will release built-in functionality to help you avoid triggering spam filters when sending an email broadcast. Certain keywords can trigger these filters, which send your email straight to your contact's junk folder, where it sits unread. Now you can check your emails for these keywords by clicking the "Spam" icon in the email builder. These keywords will also be flagged when you click "Review and send" before sending your email. [Click here](#) to see how!



The screenshot shows the 'Send an Email Broadcast' interface. On the left is a dark sidebar with navigation icons for 'Blocks', 'Design', 'Settings', and 'Spam'. The 'Spam' icon is highlighted in green. The main content area has a dark header with the title 'Send an Email Broadcast'. Below the header, there is a 'Spam check' section with a 'Refresh' button. A warning message states: 'Your email content has some issues that will impact deliverability. We strongly recommend resolving them before sending this email.' Below this is a 'Messages' section with a list of three items: 'Message Format - rules triggered due to formatting within a part of the message', 'Spam Keyword - rules triggered due to keywords often associated with spam email', and 'URL Format - rules triggered due to suspicious or malformed URL'. On the right side of the interface, there are vertical labels 'F', 'R', 'S', and 'P'.

API Additions and Changes

- [07-13-2018](#)