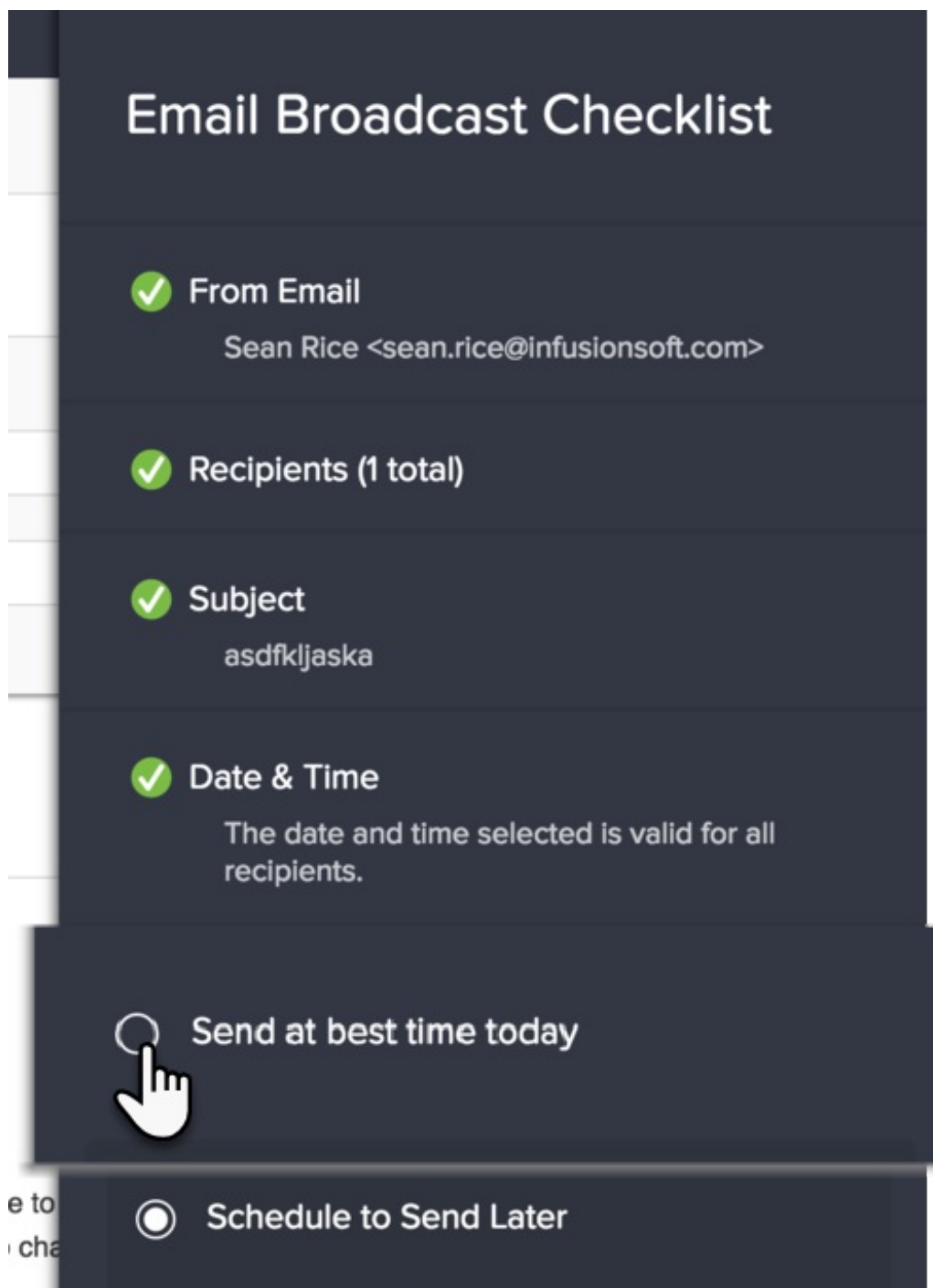
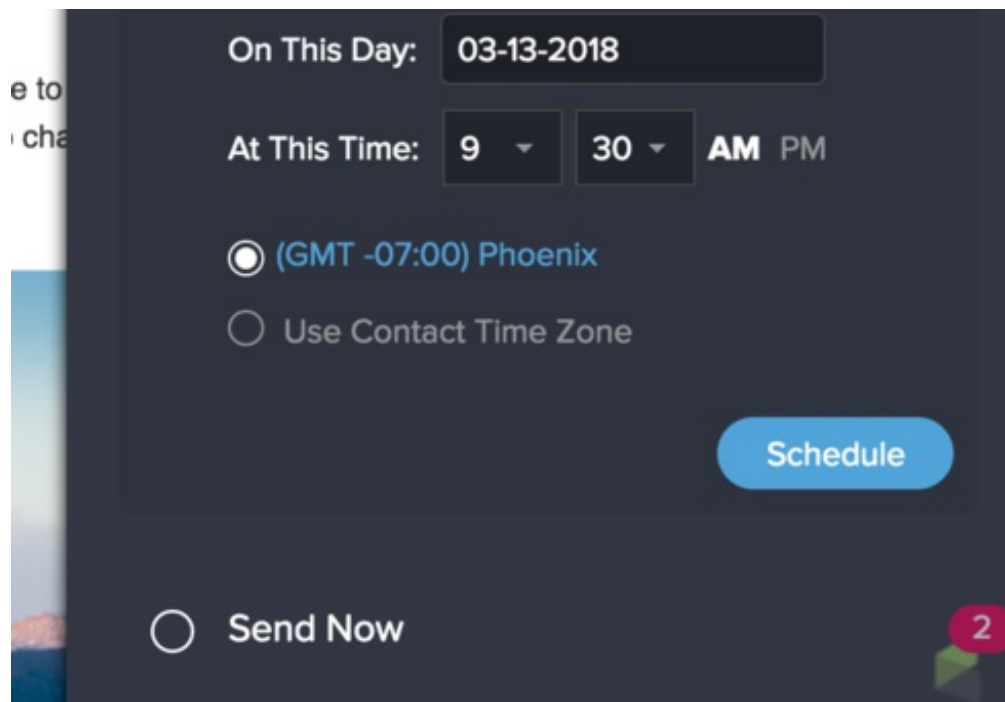


May Update 2018 | Classic Infusionsoft

Email Broadcast - Best Send Time

Infusionsoft can now calculate the best time to send an email to a given group of recipients. Infusionsoft will attempt to calculate the ideal send time for your selected audience when a confidence of at least 75% is met. If the confidence level is lower than 75%, we will send the broadcast based on the best send time for the average customer. [Click here](#) to watch the video and read the step-by-step article.





Anonymize a Contact

There are some new features (coming May 22) that will help you comply with GDPR regulations:

- How to [Enable GDPR Settings](#)
- How a Contact May [Exercise Their Right of Erasure](#)
- How to Anonymize ([Redact](#)) a Contact Record
- How [Anonymous Records Work](#)

Also, be sure to check out the [GDPR Readiness Guide!](#)

API Additions & Changes

- [5-15-2018](#)
 - [07-13-2018](#)
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