

Popup page

Last Modified on 04/15/2025 2:40 pm MST

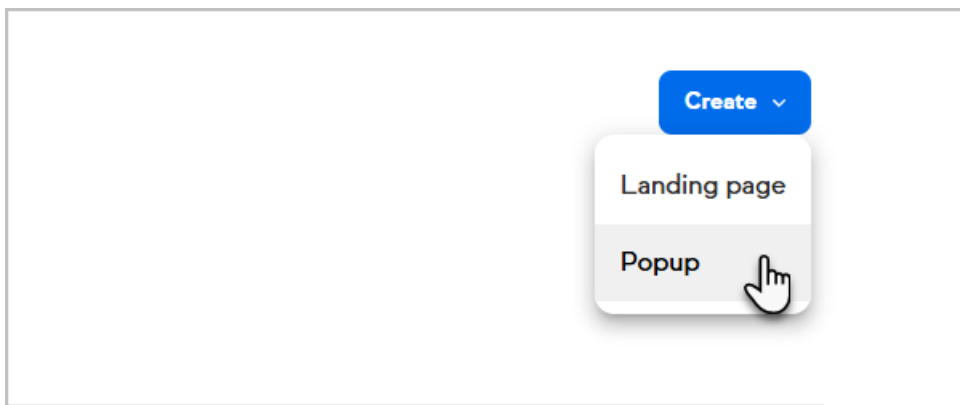
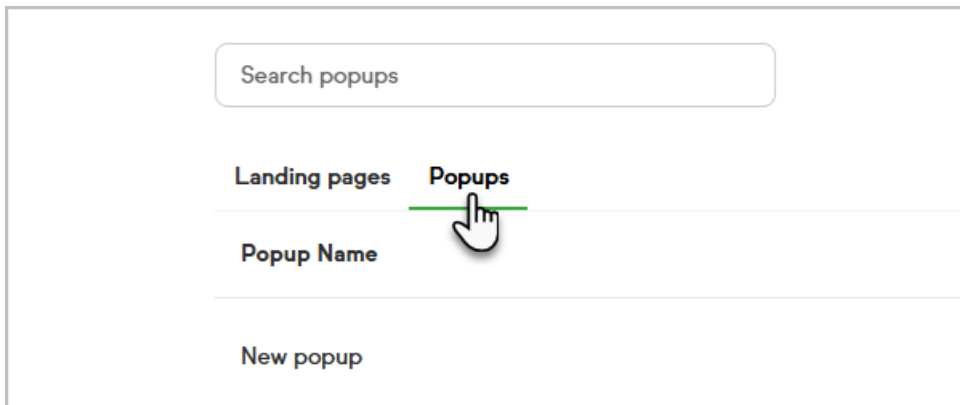
This article applies to:

A Popup on a landing page can help capture visitors attention to help you generate leads, boost conversion rates, promote offers, and drive specific actions like email sign-ups or downloads.

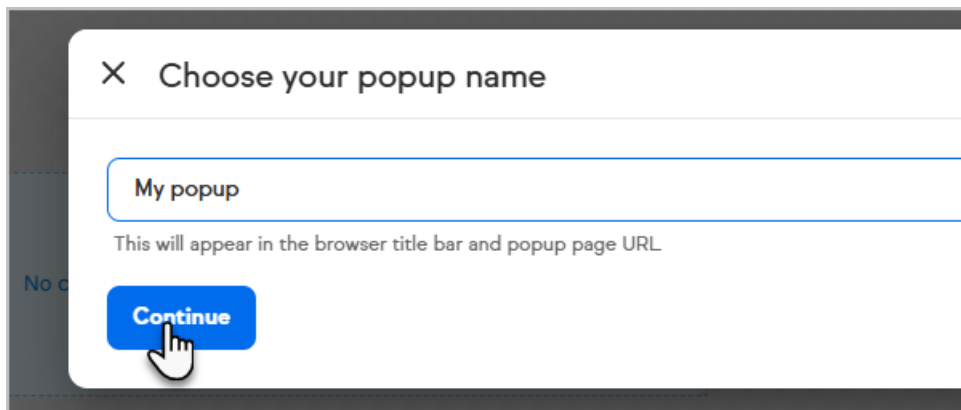
1. Go to Marketing



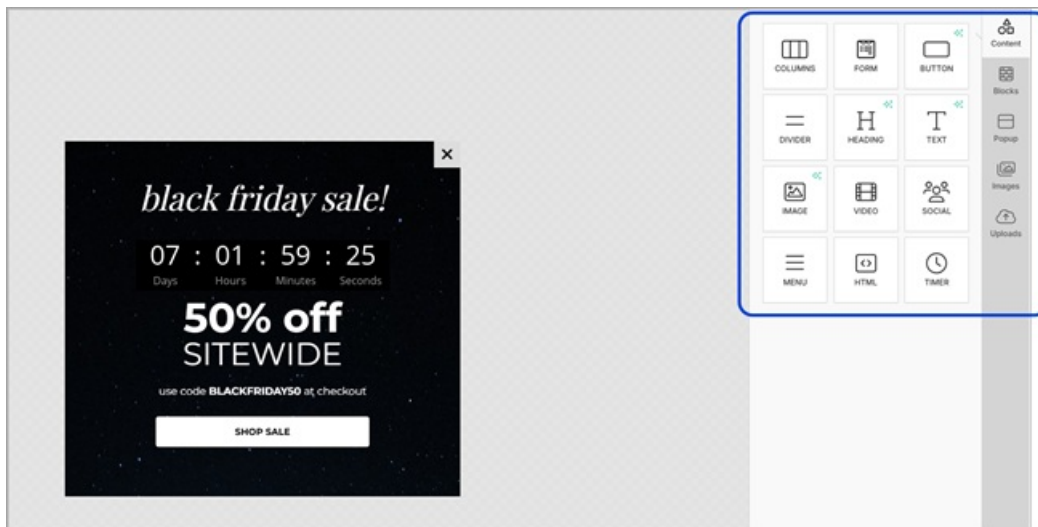
2. Click on the popups tab and select from existing popup, or click **Create > Popup** at the top right of the page to create a new one



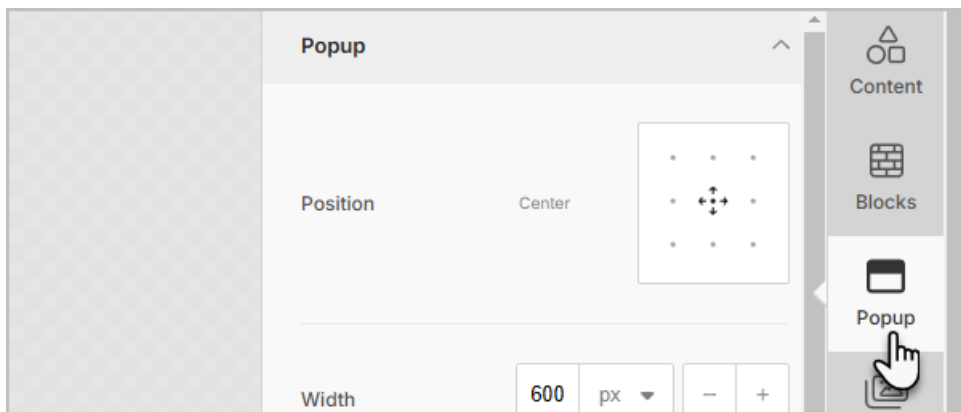
3. Name your popup and click **Continue**



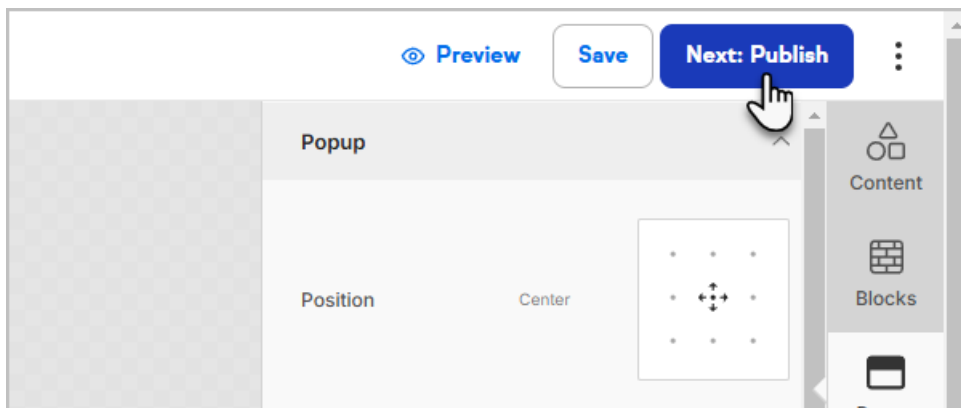
4. Start customizing your Popup using blocks (images, buttons, text, etc)



5. Format your Popup in the Popup tab, like the background, font, colors, position on the page, etc.



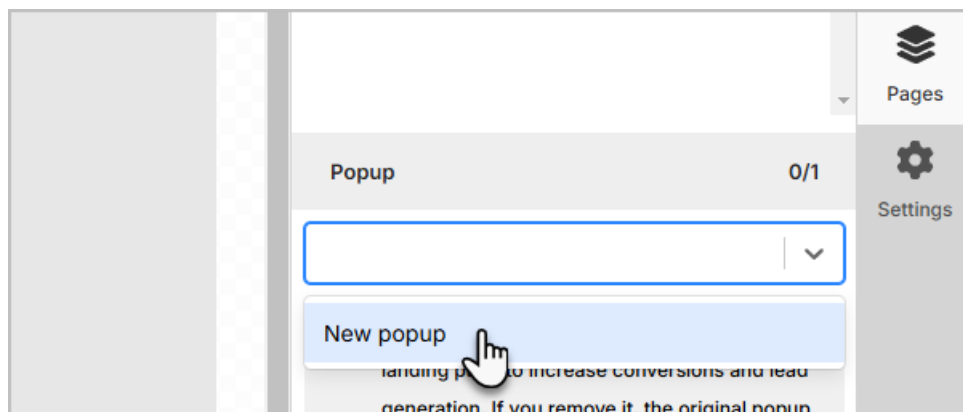
6. When you are done customizing your Popup, you can publish it.



7. You can add your popup to a Keap landing pages or paste the code into your own landing pages



8. In your Keap landing pages, you can select the page you want to add the Popup, and all your Popups will be available in the dropdown.



FAQ

Can I add multiple Popups to my Keap landing pages?

No, you can only add one Popup.