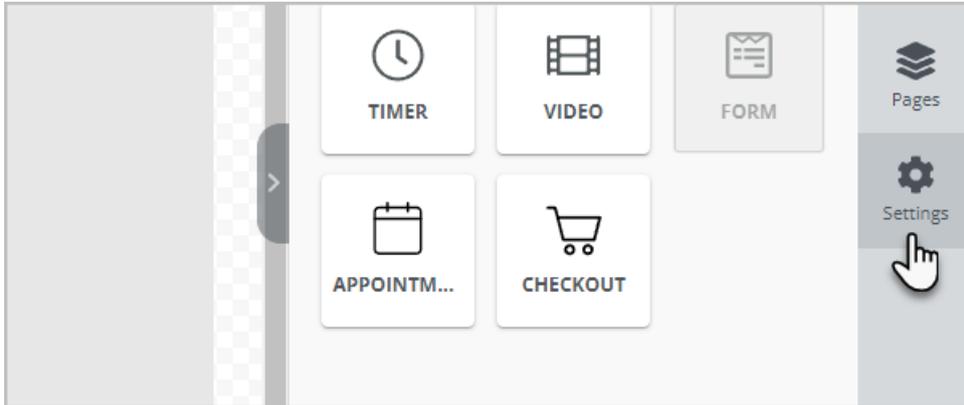# New Landing Pages - Facebook & Google Analytics ⸜
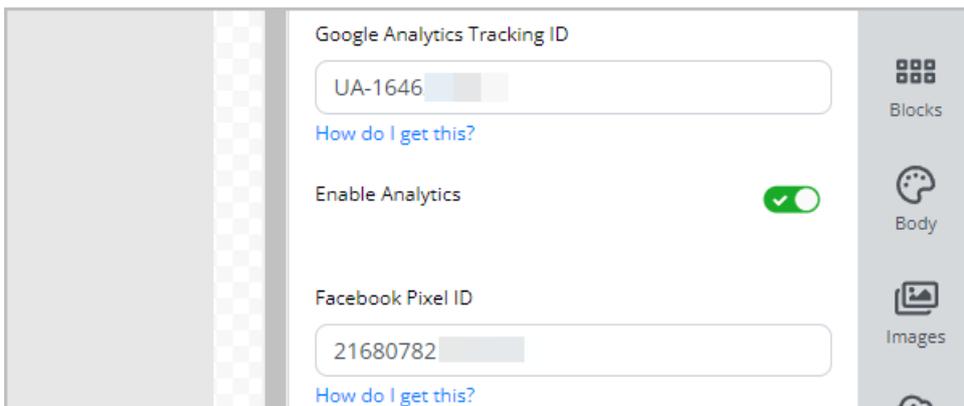
**This article applies to:**

You can add your Google Analytics Tracking ID and/or your Facebook Pixel ID to help you track traffic to your landing pages.

1. While building a Landing Page, click on the Settings button
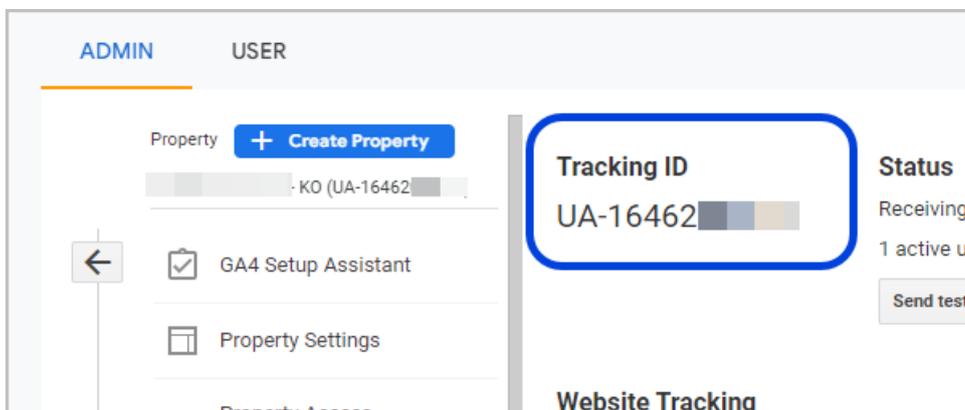


2. Add your Google Analytics and/or Facebook tracking codes.



3. You can find your codes by following the **How do I get this?** links under each entry box.

    1. In the **Admin** section of your Google Analytics account



    2. In the **Events Manager** section of Facebook

set up the Conversions API in addition to a pixel at a later time.

**The following pixel will be used:**

mysamplepixel
ID1010896

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