

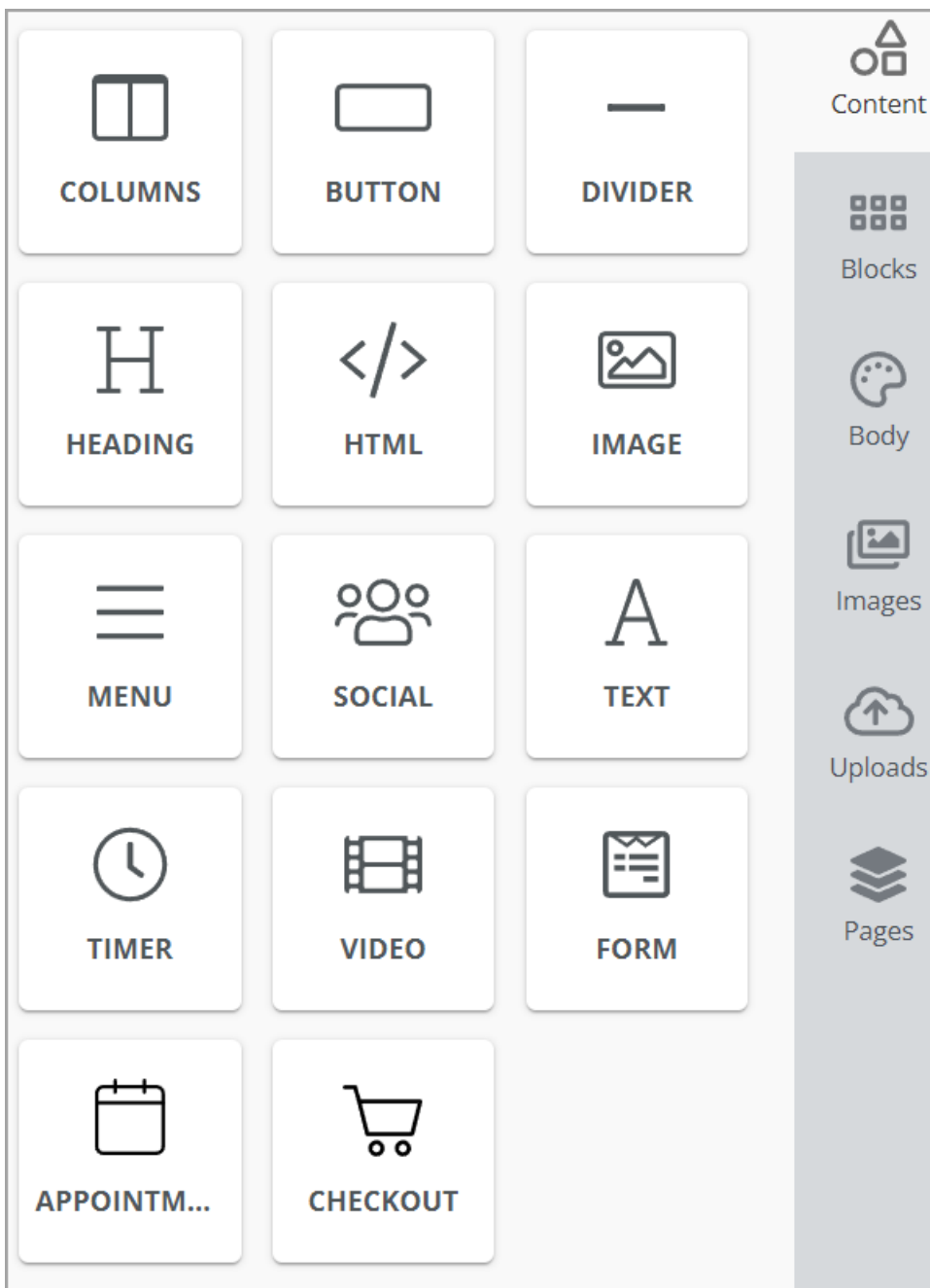
New Landing Pages - Design a landing page🔗

This article applies to:

After [starting your landing page](#) or choosing your template to build from, follow the instruction below to learn how to set up and design your new Landing Page.

1. [Content](#)
2. [Blocks](#)
3. [Body](#)
4. [Images](#)
5. [Uploads](#)
6. [Pages](#)

Content

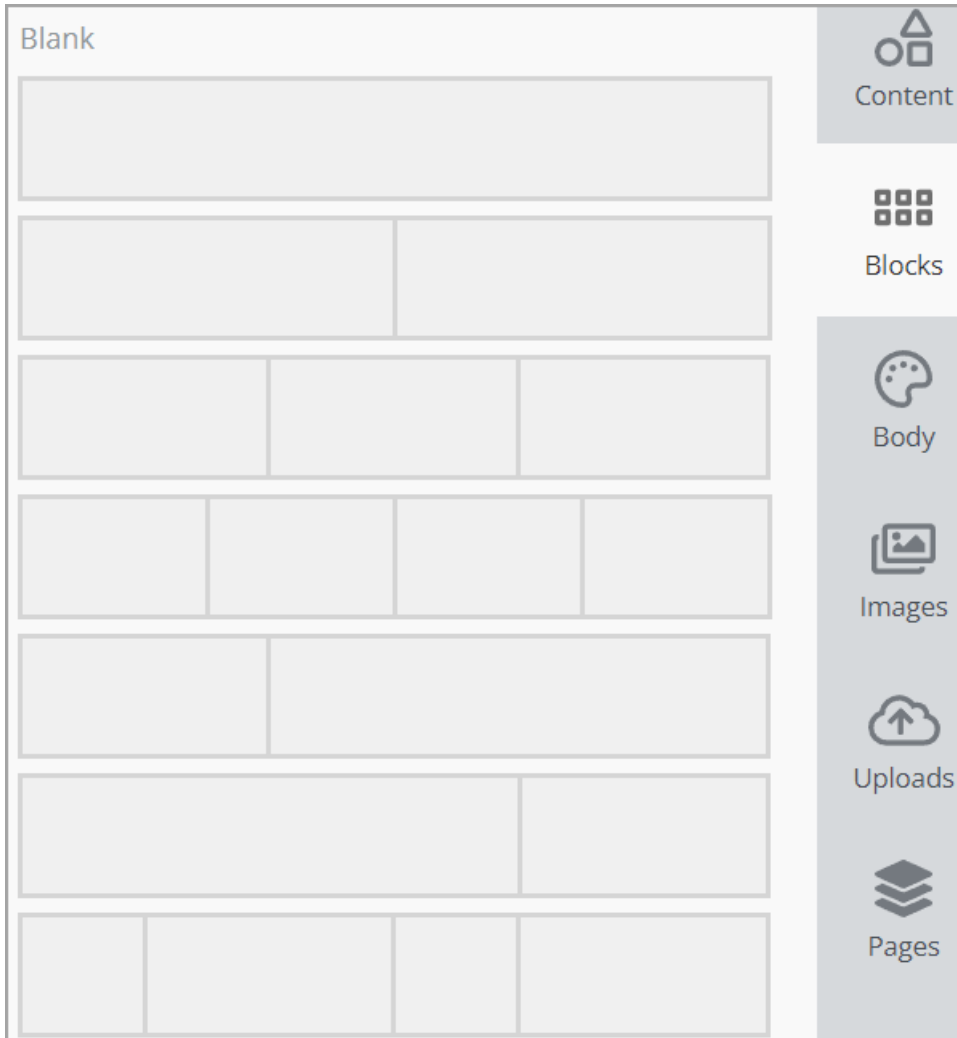


- Columns: Split a row into multiple columns to create side by side content
- Button: Create a call to action that takes visitors to a new page
- Divider: Break up the sections of your landing page
- Heading: Clearly label sections of your landing page
- HTML: Customize your page with HTML code
- Image: Upload and edit images
- Menu: Create additional navigation for your landing page
- Social: Use premade icons to link your social media channels
- Text: Add your message to your landing page
- Timer: Add urgency with a timer counting down to a specific date and time
- Video: Add the URL of a YouTube or Vimeo video to embed that video into your landing page
- Form: Capture leads and gather the information you need to know. Note that you can have multiple forms on the same landing page

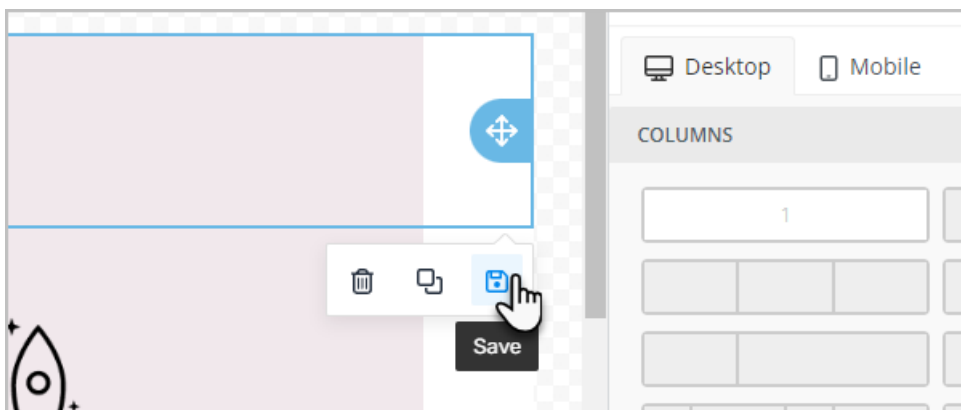
- Appointment: Embed your appointments booking page into your landing page
- Checkout: Embed your checkout page into your landing page

Blocks

Create rows split into multiple columns.




Note that you can save your blocks so that you can reuse them in other landing pages




Body

Configure the style of your landing page with text, colors, and formatting that applies to your whole page.

GENERAL

Text Color 

Background Color 

Background Image
[Upload Image](#) [Apply Effects & More](#)

Drop a new image here, or click to select files to upload.

Image URL

Content
Blocks
Body
Images
Uploads
Pages

Border

All Sides

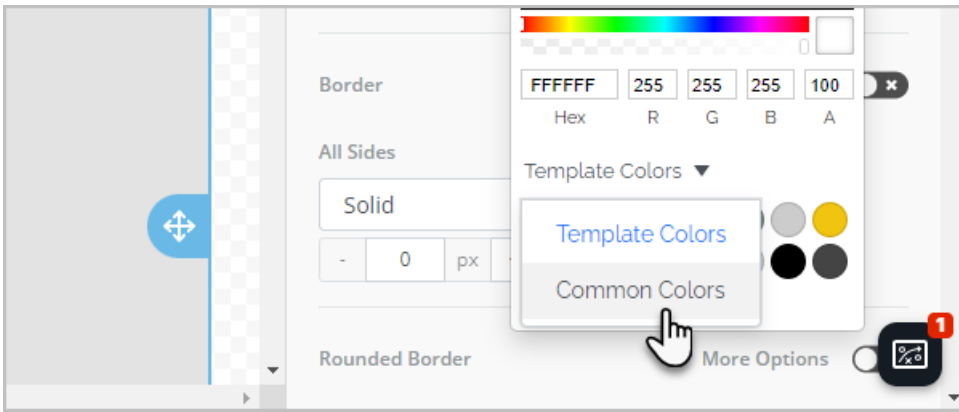
Solid

- 0 px

Rounded Border

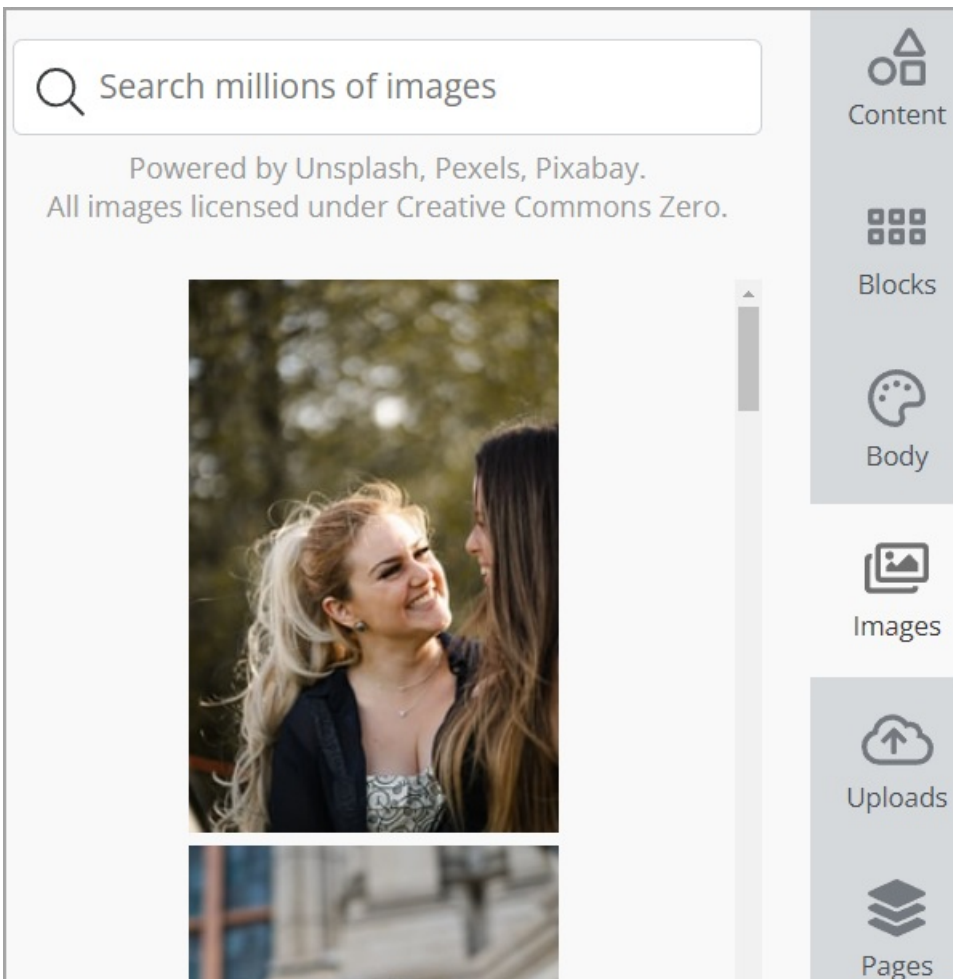
More Options

Color picker showing hex code FFFFFFFF (255, 255, 255, 100) and Template Colors.



Images

Search for free to use stock images to use on your landing page.




Uploads

View your uploaded images and upload new images to be used in creating landing pages.

Images deleted from this section are also deleted from your company images in all areas of Keap

Upload Image

Drop a new image here, or click to select files to upload.



The Nineteenth Hole
Getting You Back on Par

- Content
- Blocks
- Body
- Images
- Uploads
- Pages

Pages

Manage your landing page and create a thank you page for when a visitor completes your form.

Max users can create multiple pages to allow for multi-step lead capture and sales

VISIBLE PAGES



LANDING PAGE



THANK YOU



Content



Blocks



Body



Images



Uploads



Pages