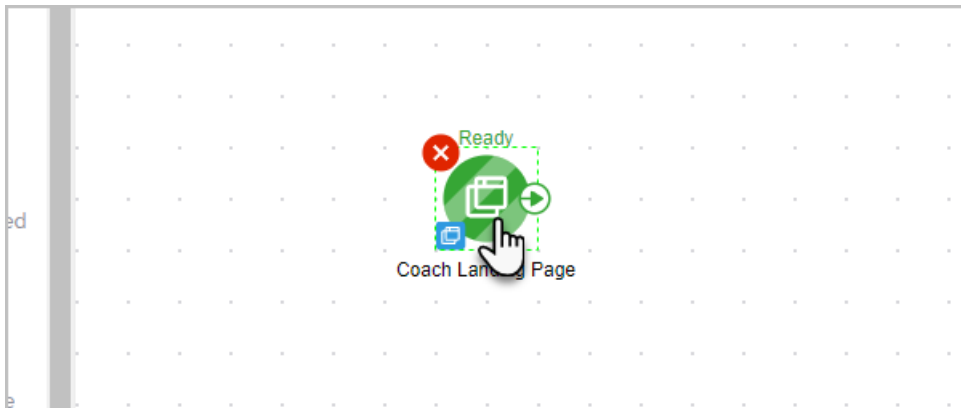


Landing Pages Analytics

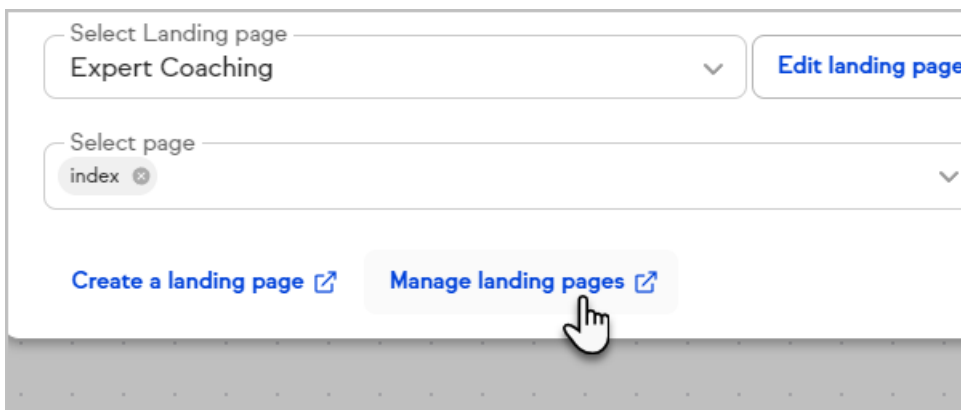
This article applies to:

Follow the steps below to check the number of visitors, bounce rate, number of leads generated and the conversion rate of a published landing page. Note that only landing pages with a form will have analytics available.

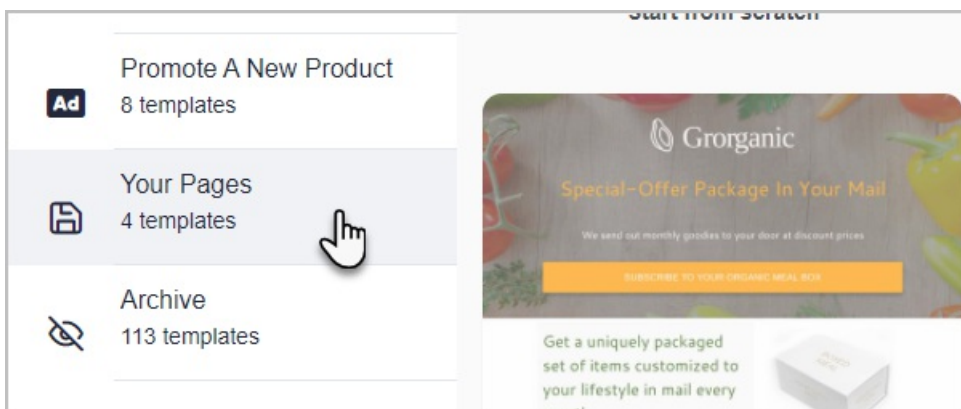
1. Double-click your landing page goal in the campaign



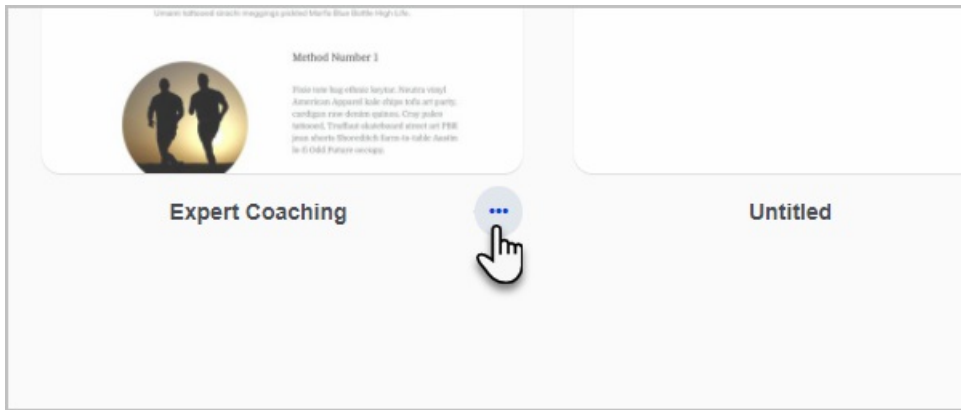
2. Click Manage landing pages



3. Click on Your pages in the left panel



4. Click the ellipses at the bottom of the landing page that you want to check



5. Click the **Analytics** button to view your landing page analytics

