

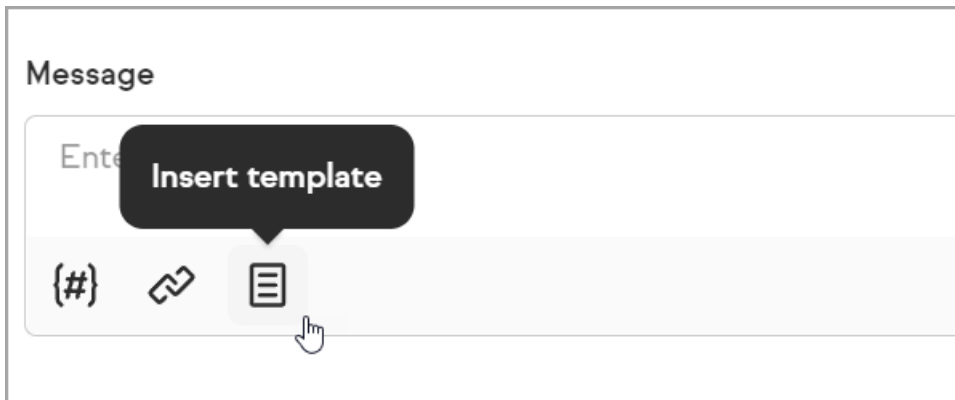
Marketing text message templates 🗝️

This article applies to:

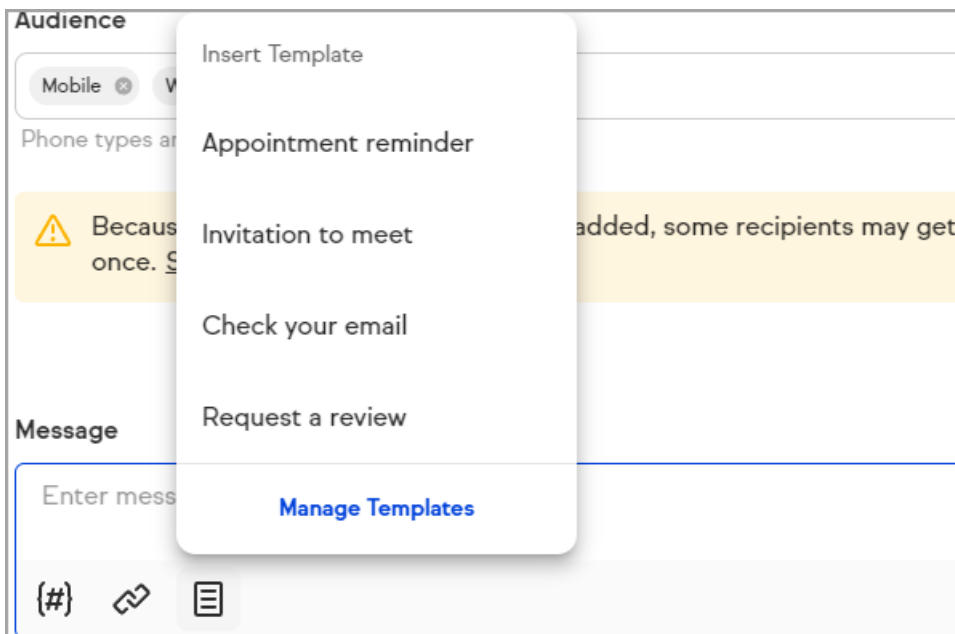
Save time by creating and managing templates for your repetitive messages so you never have to copy and paste them again. Look for the templates icon wherever you can send a marketing text message in Advanced Automations. This feature will initially only be available to U.S.-based customers and will include an additional per-message cost after it's full release.

Access Advanced Automations Text Message Templates

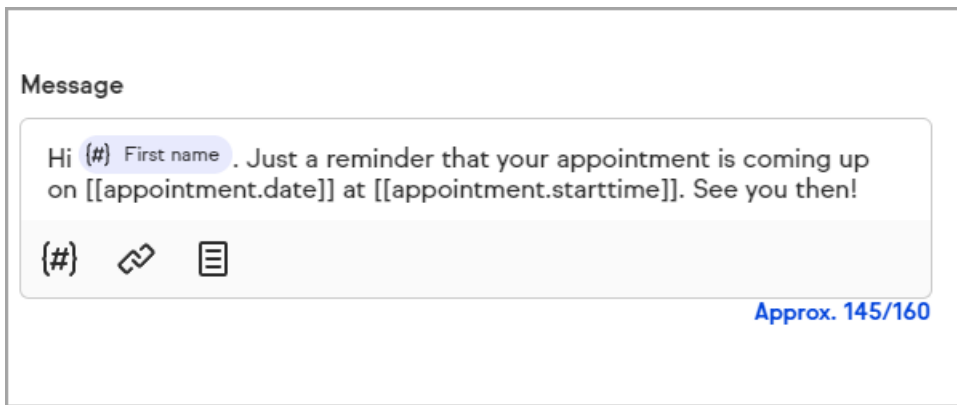
1. Create a new [Automated Text Message in Advanced Automations](#)
2. Create a sequence



3. Select one of your templates from the list or click **Manage templates** to create, delete or update templates.



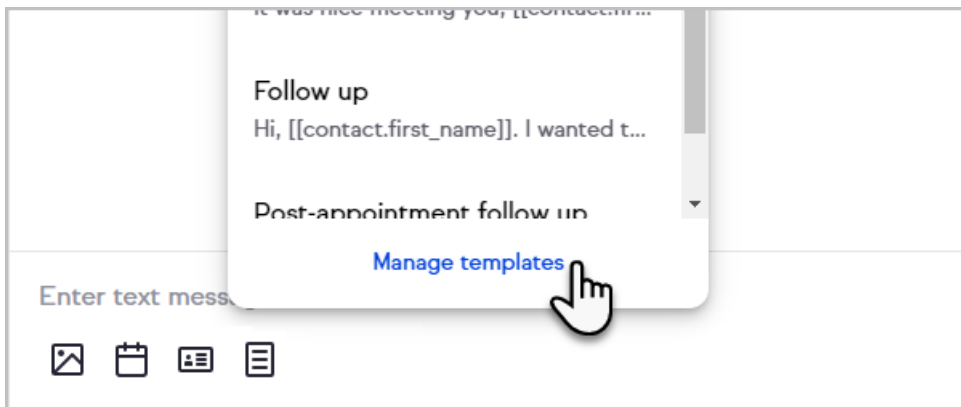
4. When you click on a **template**, it will be inserted into the message form and any merge fields used in your template will be filled upon sending. You can then customize the text as needed.



5. Click Done

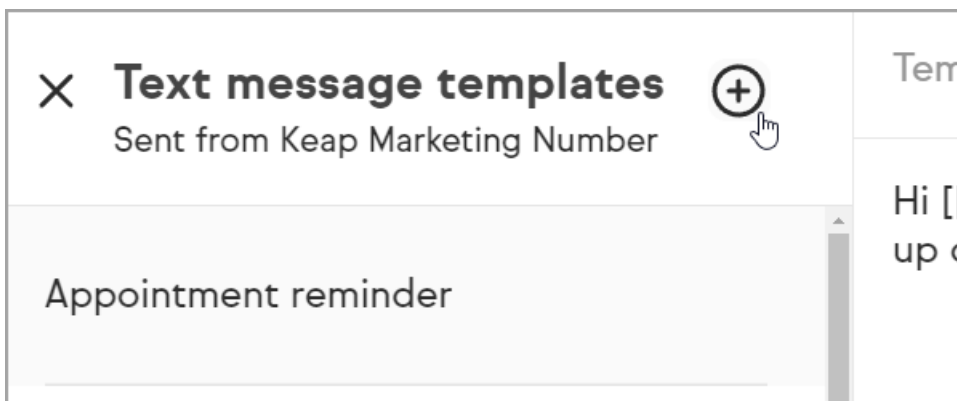
Manage Marketing Text Message Templates

1. Navigate to your Messages
2. Select a message
3. Click the **Template** button at the bottom of the message window
4. Select **Manage templates** to access the template manager




Create a New Marketing Text Template

1. Click the plus sign button




2. Enter a Template Name and Body for your new template

Template name: Trade Show lead 

Hey [[contact.first_name]], wanted to say thanks for chatting with me today!
If you want to schedule an appointment with me, you can do so here:
<https://keap.app/booking/bricktopconsulting/consultation>

3. When you're finished, click the **Insert template** button to use the new template or click the back arrow at the top of the template manager to return to your message. Your template will save automatically, indicated next to the **Insert template** button.

Approx. 145/160 characters

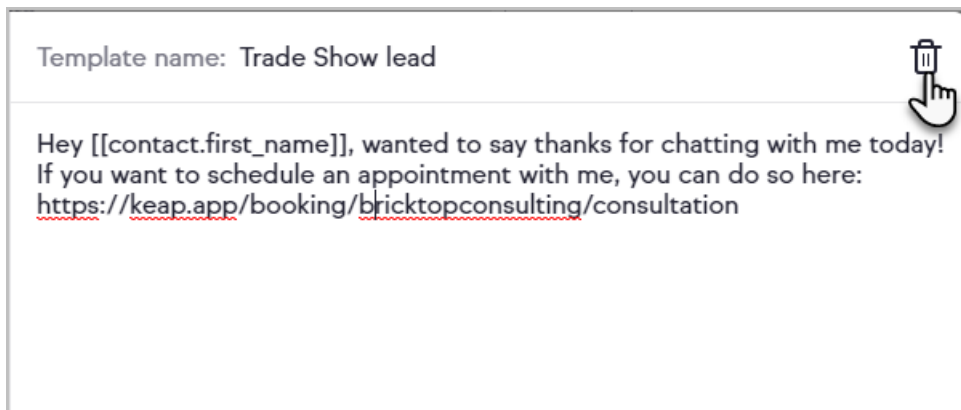
Insert template 

Update an Existing Email Template

1. Access the template manager with the steps under Manage Marketing Text Message Templates
2. Select the desired template
3. Edit the template name or body
4. When you're finished, click the **Insert template** button to use the updated template or click the back arrow at the top of the template manager to return to your message. Your template will save automatically, indicated next to the **Insert template** button.

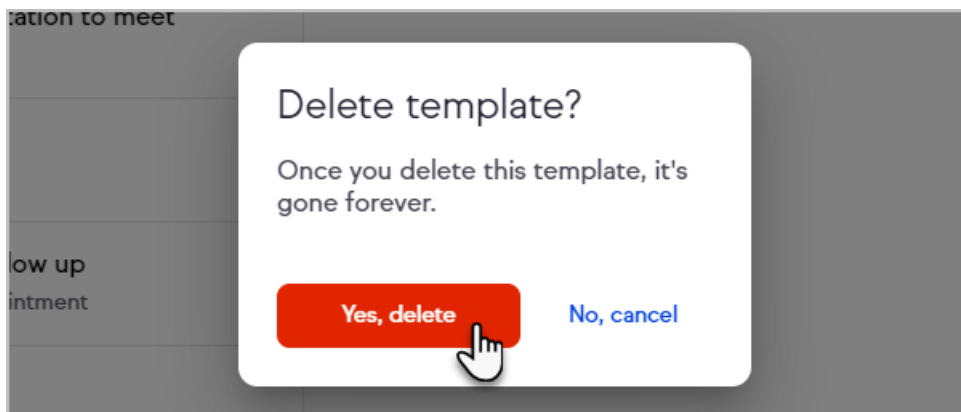
Delete an Existing Text Message Template

1. Access the template manager with the steps under Manage Marketing Text Message Templates
2. Select the desired template
3. Click the trash bin button at the top of the template manager



4. Confirm that you would like to delete the template

Note: You will not be able to delete the default templates provided by Keap



5. Click the back arrow at the top of the template manager to return to your message
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