

# Social media contact fields

This article applies to:

[Max Classic](#)

Keap includes fields for numerous social media sites and applications so you can keep track of your contact's accounts across the web. You can access these fields with merge fields to customize outgoing messages or text within Keap such as in a note or task.

Access the **Email / Social** fields by navigating to a contact record and looking for the Email / Social section. Each button to the right of a social media account acts as a direct link to that account.

**Email / Social**

Email     
Status: Unengaged Marketable [Manage Email Status...](#)

Website  

Facebook  

Twitter  

LinkedIn  

Instagram   

Snapchat  

YouTube  

Pinterest  

Social media fields can be inserted into text via merge fields in the **Contact (Social)** section. You can also access the fields by entering `~Contact.[SocialApp]~` in a text field, for example `~Contact.Twitter~`. You can use `~Contact.[SocialApp]Url~` to insert a full URL, for example `~Contact.LinkedinUrl~`.

Merge

← Contact (Social)

Facebook

Facebook Url

Twitter

Twitter Url

LinkedIn

LinkedIn Url

Instagram

Instagram Url

Snapchat

Snapchat Url

YouTube

YouTube Url

Pinterest

Pinterest Url

**Note:** The social media fields already come pre-populated with the text for the first part of the URL.

Entering the entire URL - or trying to add your account info to the end of the social media link will not work.

**Email / Social**

Email	<input type="text"/>	
Website	<input type="text"/>	
Facebook	<input type="text"/>	
Twitter	<input type="text"/>	
LinkedIn	<input type="text" value="https://www.linkedin.com/in/yo"/>	
Instagram	<input type="text"/>	
Snapchat	<input type="text"/>	
YouTube	<input type="text"/>	
Pinterest	<input type="text"/>	

This will not work

All you need to do is fill in your actual social media account handle into the field and the system will auto create the full link

### Email / Social

Email	<input type="text"/>	
Website	<input type="text"/>	
Facebook	<input type="text"/>	
Twitter	<input type="text"/>	
LinkedIn	<input type="text" value="yourlinkedinpagehere"/>	
Instagram	<input type="text"/>	
Snapchat	<input type="text"/>	
YouTube	<input type="text"/>	
Pinterest	<input type="text"/>	

This will work

### Global Information