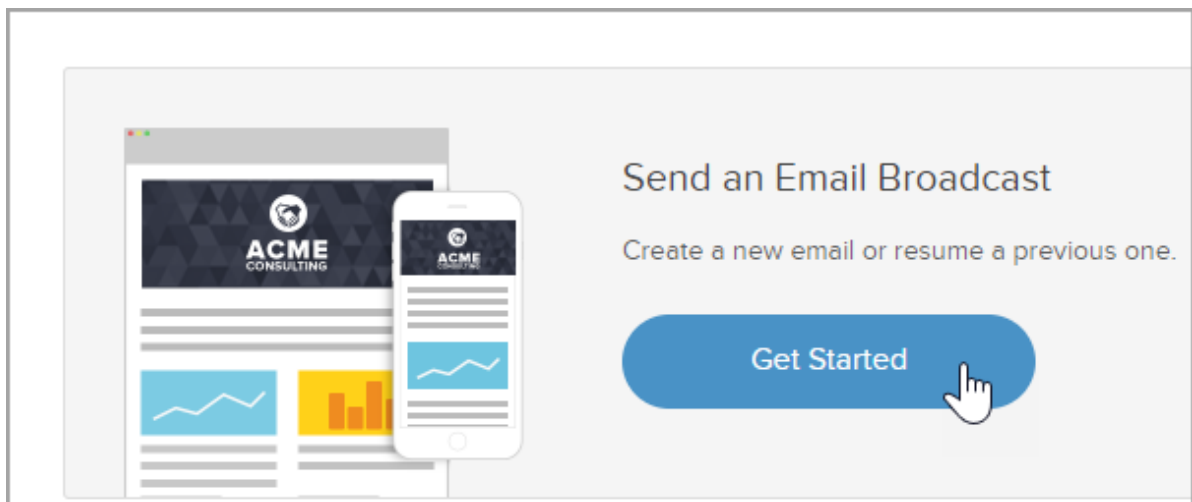


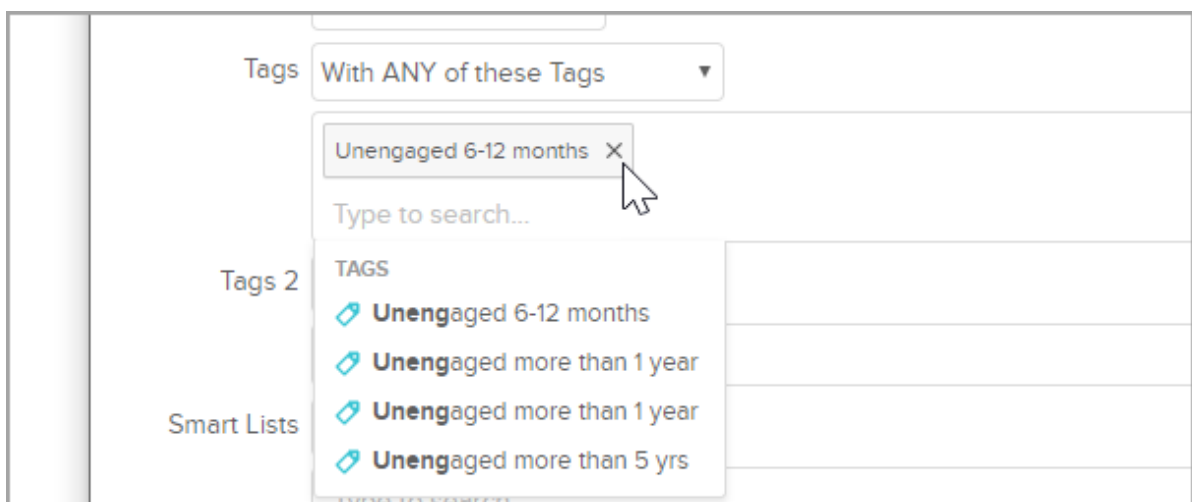
# Send a re-engagement email to tagged, unengaged contacts

This is a continuation of the article, [Tag contacts unengaged 6-12 months for a re-engagement campaign](#).


1. Navigate to **Marketing** and click **Email & Broadcasts**.
2. On the **Email & Broadcasts** page click **Get Started**.





3. On the **Select an Email** page click **Actions > Create Blank Email**.
4. Click the **New Search** link.
5. Click in the box under **Tags** and search for the tag you created in the previous process and click **Search**.




6. Enter a **Subject Line**.

**From:** The contact's owner 

**Recipients:**   
 New List - November 15, 2019 5:12:24 PM 20   
[New Search](#) | [Recipient options](#)

**Subject Line:**

**Preview Text** :

- Write an email to inquire about your customer's level of interest in your business, explain that you are opting them out and that they have the option to opt back in to email marketing. Include a link in your email that will add a new Re-engaged Contact tag when contacts click it.


Hello ~Contact.First Name~

We noticed that it's been awhile since you have opened one of our emails. We don't want to see you go, but to avoid bothering you with emails, we will remove you from our email marketing distribution list unless you click the link below to indicate that you are still interested in us.


[Click here to continue receiving our emails.](#)

Thank you,

- Click Review and Send.

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ing to add tagged contacts or saved searches...

ist - November 15, 2019 5:12:24 PM 20 

ch | [Recipient options](#)

still want to hear from us?

9. Select your preferred Send options and click **Schedule**.

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