

# Legacy Landing Page Checkout Page

Last Modified on 01/26/2026 8:14 am MST

This article applies to:

[Max Classic](#)

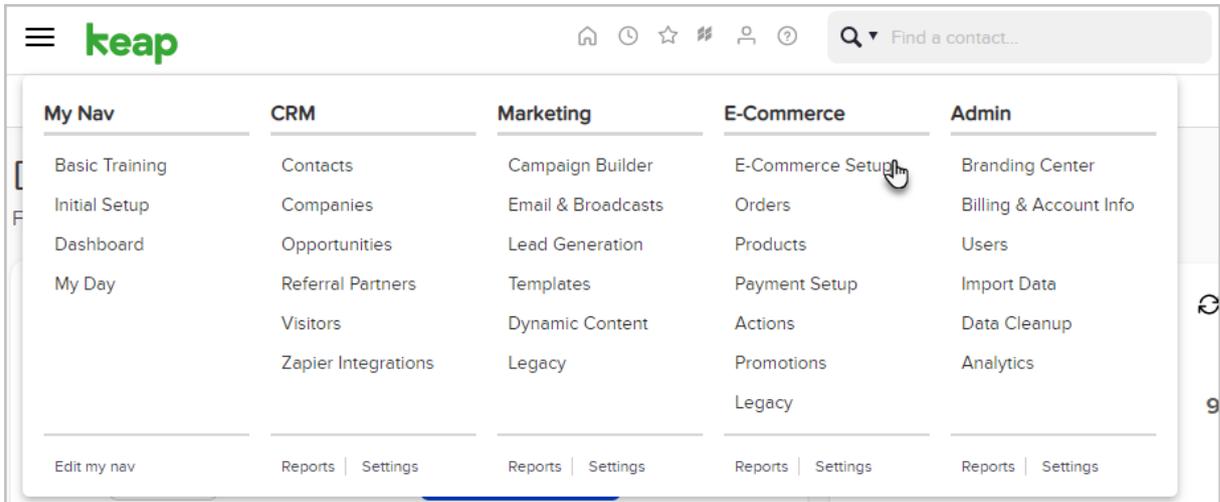
With checkout pages, small businesses using Max Classic's E-Commerce platform can customize a web page with a product or service and let customers buy directly online, without ever having to get on the phone. Please Note: Checkout Pages does not work with PayPal Express.

Please note! The Legacy Landing Page Checkout Page has been disabled for new customers as we have transitioned to a modern landing page experience. If you require access to the Legacy Landing Page Checkout Page, please contact the Support team for assistance.

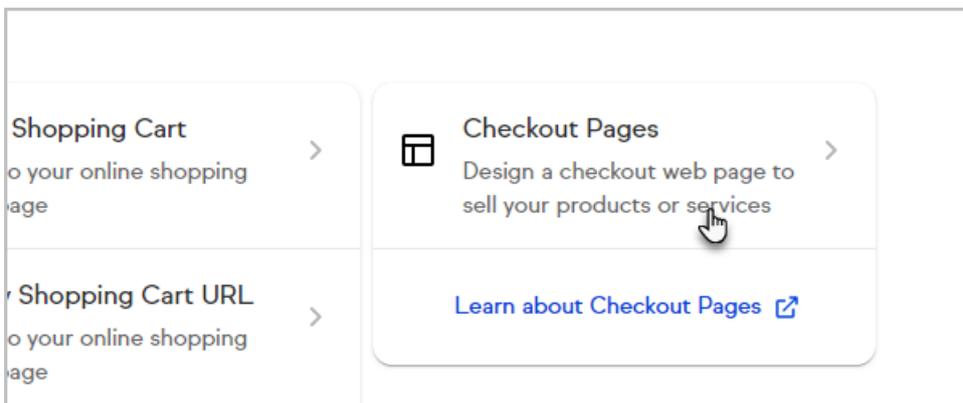
Thank you!

## Setup Legacy Landing Page Checkout Page

1. Navigate to E-Commerce > E-Commerce Setup.



2. Click Checkout Pages



3. You have a choice to:
  - a. Create from scratch.
  - b. Use a template.
  - c. Use a template you have edited by selecting Your Pages

## Legacy Landing Page Checkout Page page setup

1. Name your checkout page.

### Name your landing page

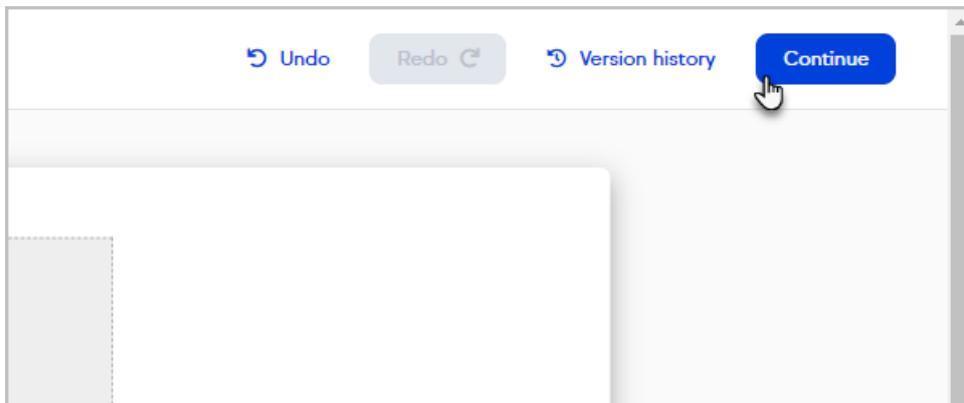
Your site visitors will see this so choose a name that represents your product or company.

Landing page name

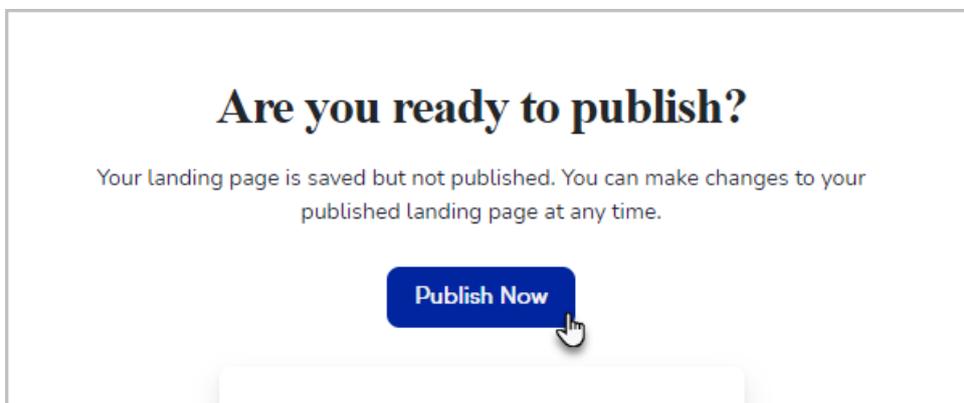
✓ Template name is valid

[Continue](#)

2. Design your page by editing the template or building from scratch
3. When you're finished building, click **Continue**



4. Click **Publish now**

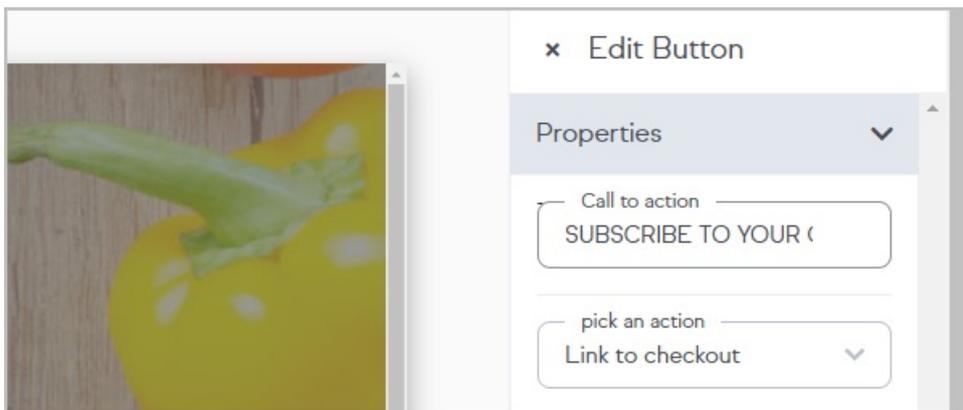


## Template checkout button

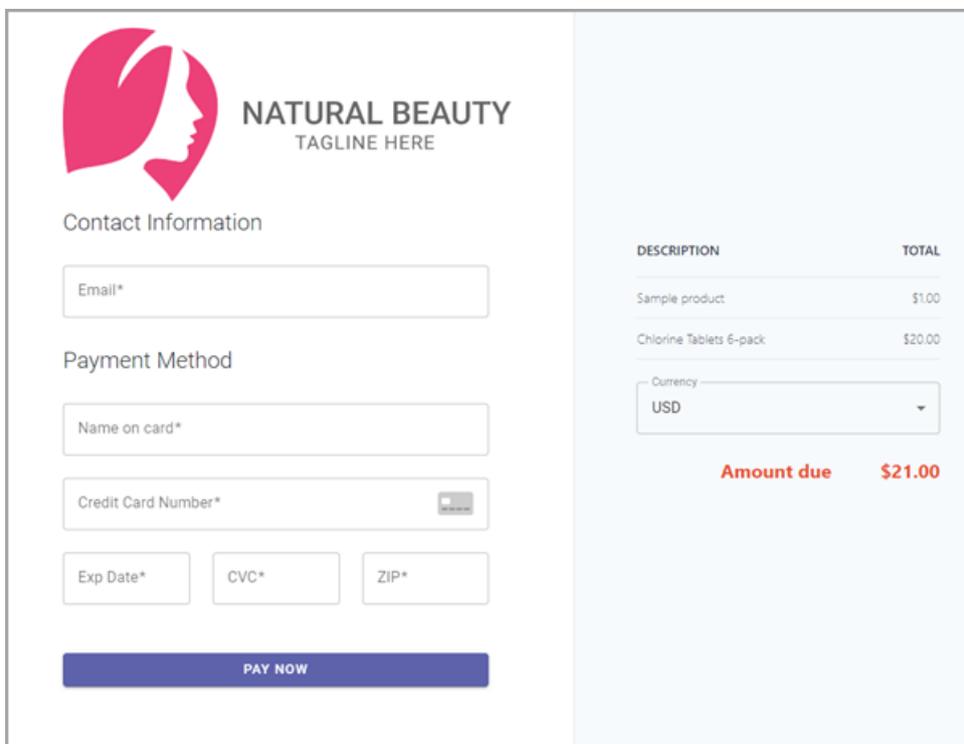
If using a template, click the button that is already placed on the Legacy Landing Page Checkout Page to configure it.

## Configure Legacy Landing Page Checkout button

1. Enter a Name.
2. From the **Action** drop down select **Link to checkout**.



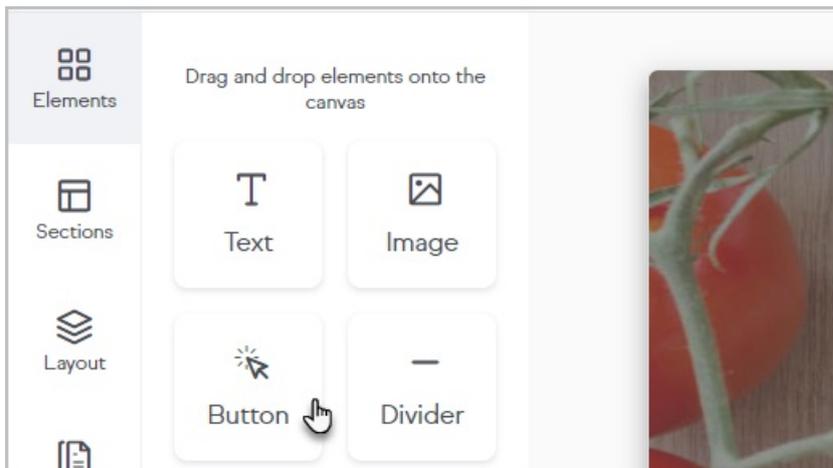
3. The purchase page will take some styling elements (logo and tagline) from your Legacy Landing Page Checkout Page and apply them automatically. Currently, you cannot modify the purchase page.



DESCRIPTION	TOTAL
Sample product	\$1.00
Chlorine Tablets 6-pack	\$20.00
Currency: USD	
<b>Amount due</b>	<b>\$21.00</b>

## Legacy Landing Page Checkout button

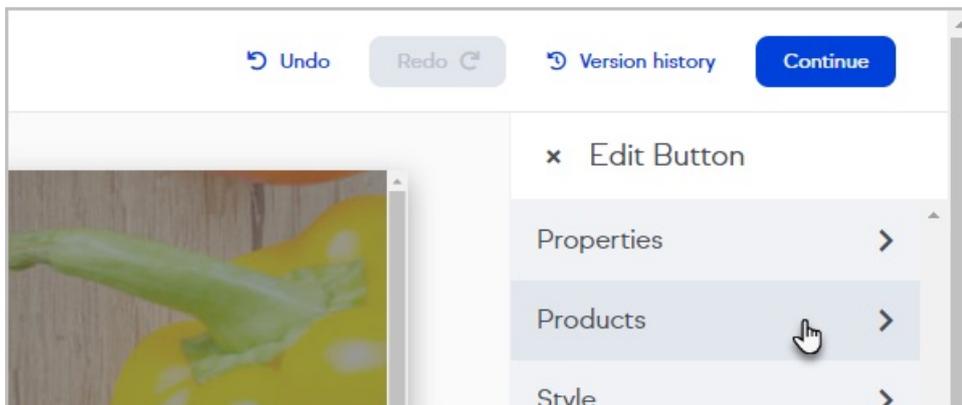
1. From the left menu, click **Element**, then drag the button element onto your page



2. Click the button to configure it.

## Add products to the Legacy Landing Page Checkout Page

1. Click **Products**.



2. Type the product name and select from the drop-down options.

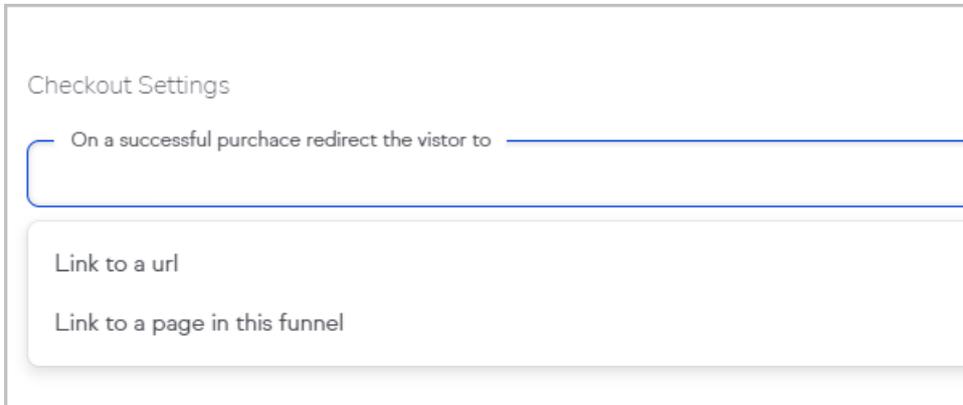
## Manage and create products through the Legacy Landing Page Checkout button

1. Click **Manage Products**.
2. Click **Create new product**.
3. Enter the product information
4. Click **Save**

## Legacy Landing Page Checkout Settings - redirect visitor

After a successful purchase you can redirect your customer to a URL or a page in your funnel.

1. Click **Settings**
2. Click **Checkout Settings**
3. Select the page from the drop-down.



Checkout Settings

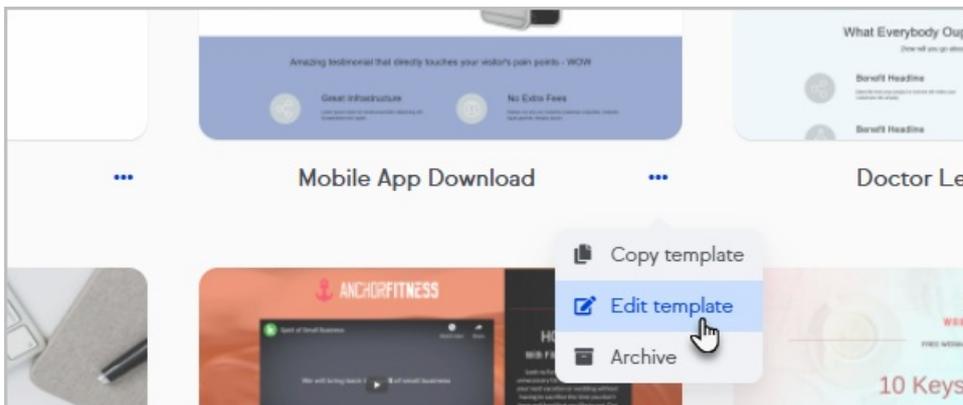
On a successful purchase redirect the visitor to \_\_\_\_\_

Link to a url

Link to a page in this funnel

## Manage & edit your Legacy Landing Page Checkout Pages

1. Navigate to E-Commerce > E-Commerce Setup.
2. Click **Checkout Pages**.
3. Click **Your Pages**.
4. Open the more menu and click **Edit template**.



5. Edit the page as needed and republish it when ready

## Add additional pages to your funnel

You can build funnels with up-selling and down-sell opportunities. Manage form redirects through the Legacy Landing Page Checkout button Action drop down.

