

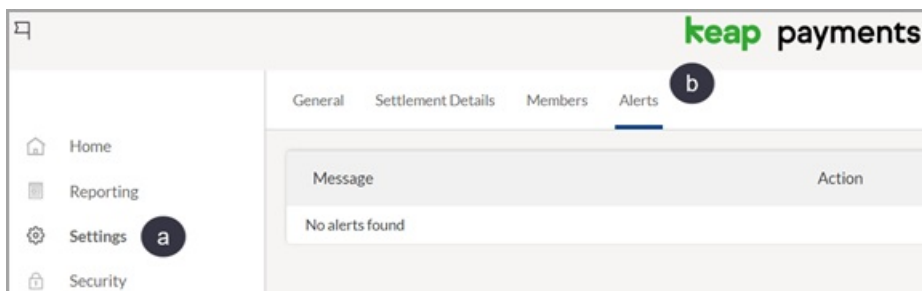
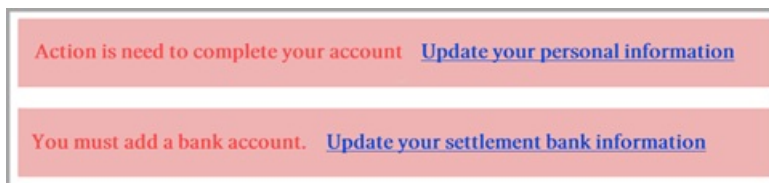
Verify customer identify KYC🔗

This article applies to:

WePay closed its UK operations in August 2023. Customers will not be able to add a new WePay connection to their Keap account. There will be more information to come.

Know your customer (KYC) is the process of verifying the identity of a customer/merchant and their business. The term is also used to refer to the bank and anti-money laundering regulations which governs these activities.

1. If you see an alert at the top of your homepage, click **Update your personal information**. Alerts are also found in your merchant center under **Settings > Alerts**.



2. Choose your business type and industry from the drop down options.

Verify your information

We're required to collect and verify certain information about our customers.
Protecting your information is our priority. Learn more about our [Terms of Service](#) and [Privacy Policy](#)

Account Details	YOUR BUSINESS TYPE? ✓	
	Individual	▼
	YOUR INDUSTRY?	
	Choose one	▼

3. Enter your personal information. Note for CAD merchants: State is replaced with Province and SSN is replaced with SIN.

Personal Information
This is used to confirm your identity

FIRST NAME		LAST NAME	
PERSONAL STREET ADDRESS			
CITY	PROVINCE Province ▼	POSTAL CODE	
PHONE NUMBER			
BIRTH MONTH Month ▼	DAY Day ▼	YEAR Year ▼	
SIN ✓ (Optional)			

4. The **Terms of Service** has important information for merchant types that are unable to process through Keap Payments. Read **Terms of Service** and **Privacy Policy**. If you agree, check the box and click **Submit**.

I have read and agree to the [Terms of Service](#) and [Privacy Policy](#)