Deck the Halls with Automated Holiday Mailings %

This article applies to:

Legacy Notice:

Please note that this is a Mastermind Archive video. Mastermind webinars were discontinued in 2016. We keep these videos available for the valuable strategic discussions contained herein, but you will likely see outdated Infusionsoft visuals.

Publish Date: 12/10/2015

This week on the Mastermind Webinar, we will be creating an automated, major holiday mailings campaign. In this edition, I will show how you can set up a simple, organized, major holiday mailing campaign that you can funnel your lists into not only now, but throughout the year, as you grab more leads! The great thing about a campaign like this is you can utilize it for more than just holidays! As usual, I will cover some maintenance tips for this style of campaign, and answer your questions!