

Email status search

This article applies to:

[Max Classic](#)

The email status search report provides a list of people based on the status of their email address; e.g., bounce, opt-in, opt-out. You can use this search to identify what to update in your database or you can use it to follow up with people who have outdated email addresses in your system.

Pro-tip! [View email status icon definitions.](#)

Email Status Search

1. Go to **Marketing > Reports**.
2. Locate and click **Email Status Search**.

Report Title	Report Description
Tag Applications	View details on when Contacts were applied to a specific Tag.
Web Form Tracking Report	This report shows the people that are filling out your web forms.
Web Form Activity Summary Report	This report shows detailed activity information about your web forms.
Leadsources Conversion Report	This report shows how well your leads are converting based on the leadsources.
Marketing Piece Effectiveness	View which marketing pieces are generating the most responses.
Email Broadcasts	Check the status of Email Batches that you have sent.
Email Batch Results	This report will display information about all sent emails.
Fax Batch Status	Check the status of Fax Batches that you have sent.
Voice Batch Status	Check the status of Voice Batches that you have sent.
Email Status Search	View email addresses that have either opted out of email marketing or that have bounced too

3. Click **New Search**.

Campaign Builder ▾ Email & Broadcasts ▾ Lead Generation Templates Legacy

Email Status Search

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<input type="checkbox"/>	Name	Status	Email
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4. Select your search criteria.

Email Status Search Saved Searches

Search **General** Address Phone/Email Custom Fields Misc Criteria Columns

Search Criteria

Email Status contains any 4

- Unengaged Marketable
- Unconfirmed
- Confirmed (Legacy)
- Confirmed
- Unengaged NonMarketable
- Non-marketable
- Lockdown

Search Criteria

Email Status contains any

- Unengaged Marketable
- Unconfirmed
- Confirmed (Legacy)
- Confirmed
- Unengaged NonMarketable
- Non-marketable
- Lockdown

Last Sent Date Please select one

Last Engagement Date Please select one

Last Engagement Interval -

Id

5. Click the **Misc Criteria** tab to view additional report options.

Email Status Search Saved Searches

Search **General** Address Phone/Email Custom Fields 5 Misc Criteria Columns

Tags With ANY of these Tags

Type to search...

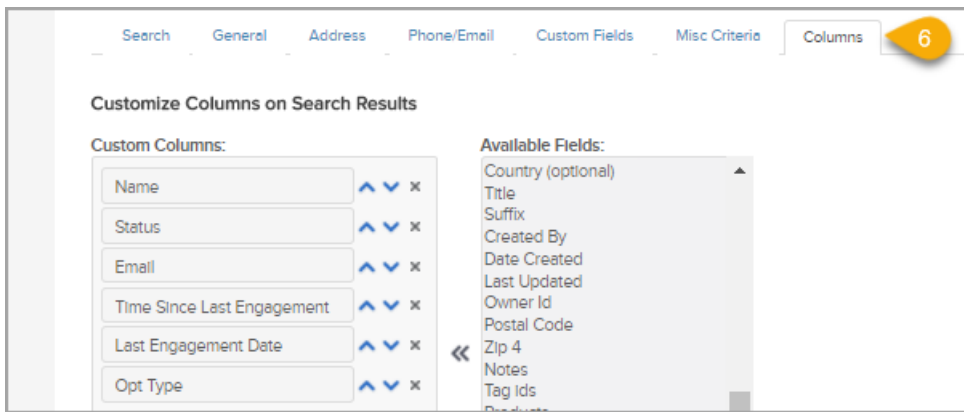
Tags 2 With ANY of these Tags

Type to search...

Purchased Products With ANY of these Products

Type to search...

6. Click the **Columns** tab to customize your report by adding and removing columns.



7. Click Search at the bottom of the page to run and view the report.
