

# How to Link to a Web Form in an Email

This article applies to:

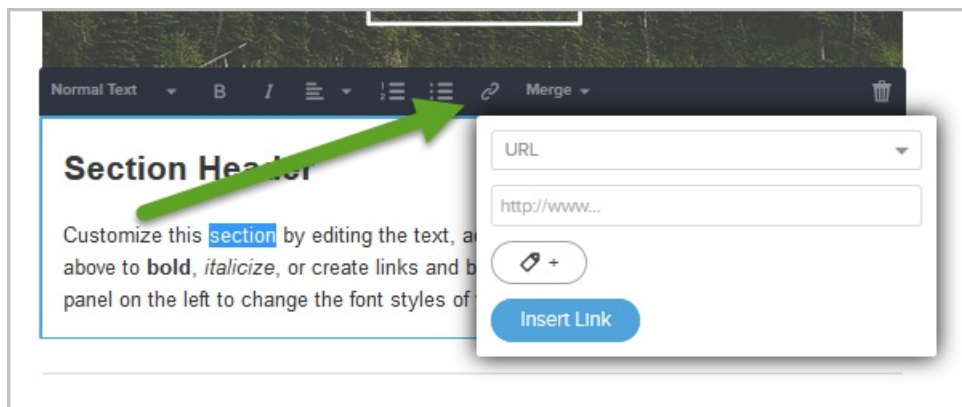
Quickly create a link in an email that leads to a web form. Overview:

- First, create and publish a [web form](#) a campaign.
- Create a [Broadcast](#) or Campaign Builder email.
- Use quick links to create a link.

Pro-tip! This works for the Drag and Drop Builder and Email Builder, but not the Classic email builder.

## Email Builder

1. Highlight a word or group of text
2. Click on the **link** icon
3. Choose the "Web Form" option in the "URL" drop down
4. Choose the name of the Web Form
5. Click **Insert Link**



## Drag and Drop Builder (legacy)

1. Highlight a word or group of text
2. Click on the **link** icon
3. Change "Web Address" to "Hosted web form"
4. Type to search for your web form
5. Click **Insert/Update** button

