Tag Purchases With Performance Of Contract %

When someone purchases from you, you should apply a tag called, Performance of Contract in order to help be compliance with GDPR law. Performance of a contract means that the contact purchased a good or service from you and you feel that you have Lawfulness of Processing. You can do this quickly by simply adding a purchase action to tag automatically on successful purchase.

- 1. Go to E-Commerce > Settings
- 2. Click on Purchase Actions

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Fulfillment Reports		
Order & Billing Autom	nation	Save
Purchase Actions	շՌո	
Billing Automation	O	
	Fulfillment Reports Order & Billing Autom Purchase Actions	Fulfillment Reports Order & Billing Automation Purchase Actions

3. Click Actions next to Successful Purchase Actions



4. Add an action to Apply tag

Actions	
No actions yet. Select an action from th	ne "Add New Action" drop-down below
Add New Action	Ŧ
Add New Action	
Apply/Remove tag	
Start/Stop a Campaign (Legacy)	
Start/Stop a Follow-Up Sequence	
Send an Email, Fax, etc.	
Assign a contact to a user	
Create an Appointment	
Create a Task	

5. Add the Performance of contract tag and save

Functional -> Invite to Social Review	
Functional -> Mobile Add - 1 Hr. Follow-Up	
Functional -> Mobile Add - Next Morning Follow-Up	
Functional -> Start Live Event Networking	
GDPR Lawful Basis -> Informed Consent	
GDPR Lawful Basis -> Legitimate Interest	
GDPR Lawful Basis -> Performance of a contract	
HR -> Approved	
HR -> Declined	
Imported -> 11/03/2014 12:50 PM	
Imported -> 11/10/2014 7:12 AM	
Create a new Tag	