Legacy Landing Pages - Custom URL Parameters %

This article applies to:

Max

Max Classic

1. Click on the form you would like to modify

First Name	
Last Name	
Email	
Phone	

2. Click the field that you would like to auto-populate

— Website	•
Label	
Hidden	
Required	
Label	

3. Enter the name of a URL parameter you would like to use

Default Value
Add a default value
URL Param 1
Override the default url paramet

4. Publish (or Republish) the landing page



5. Test it out by entering your URL parameter and value in the format as shown in the example below



6. Note the field is now pre-filled with the value

Website)
Text Field	
123	
DOWNLOAD	