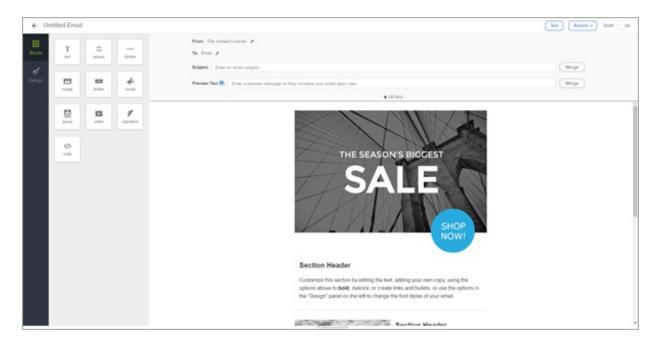
# Set Up Campaigns, Emails, Landing Pages and Report Marketing ROI %

## Email Builder

Choose from a wide selection of hand-made email templates, or build it from scratch using our Email Builder tool.



#### Send an Email Broadcast

Send an immediate or scheduled marketing email to your contacts. It's suggested that you first read how to segment contacts so you can send the broadcast to a targeted list.

<b>1TUSION</b> S ⊮	ОТТ у Кеар	ы с. С. С. С.	
	CRM	Marketing	E-Commerce
Start Page	Contacts	Campaign Builder	E-Commerce Setup
	Companies	Email & Broadcasts	Orders
	Opportunities	Lead Gener	Products
omize Now	Referral Partners	Templates	Actions
	Visitors	Dynamic Content	Promotions
	Zapler Integrations	Legacy	Legacy

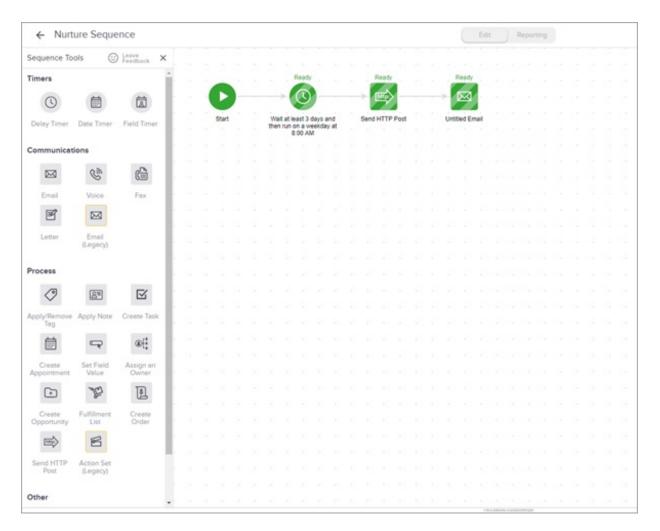
#### Campaign Builder Overview

Learn how to download pre-built campaigns and how to create them from scratch. Learn how to add contacts to a campaign with **Goals**.

× Nurt	ture Camp	aign														C	Edit	R	eport	ing					
Campaign To	ols 😳	Leave Feedback X																							
Sequences		1						leady																	
-O	88		1.2				1		-																
Sequence	Email					We	b For	m sub	nite	ď															
	Confirmation	- 1						leady																	
Goals							6	٦																	
	0	0					Land	ing Pa	99						Ready	-			P		ed .				
Web Form submitted	Landing	Tag applied						bishe				$\overline{\mathcal{A}}$			0	Ź			-	멾					
h	Page	F					1	1	-				7	Nurtun	e Seq	vence		2	hoduc	t pur	chased	0			
		~					ø	apple																	
Email Link clicked	Email Opened	Product purchased																							
	٢	47					1	bishe																	
Failed Purchase	Quote status	Web Page eutomation					L	٤	1																
	Ø	8				My av	eson	ne inte	main	lorm															
Internal	Task	Opportunity																							
Form submitted	completed	Stage moved	1.1																						
2	6	0																							
Note applied		API																							
and the second s	achieved																								
(TA																									
WordPress Opt-In	Landing Page submitted																								
Other																									

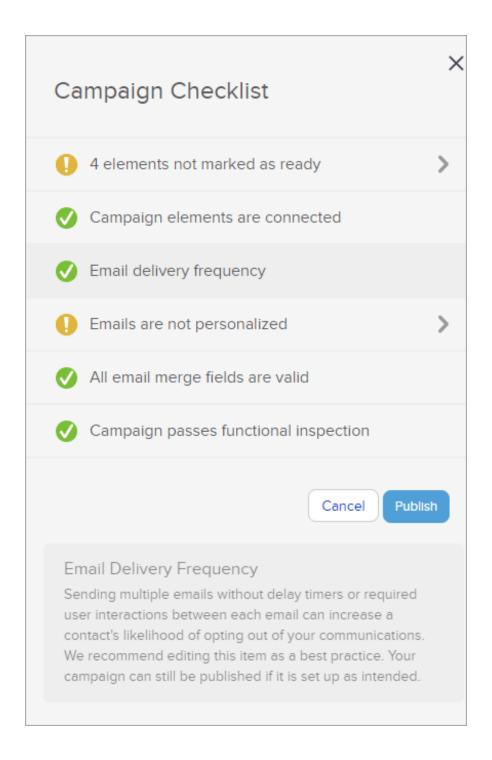
## Campaign Sequence Overview

A Campaign Sequence is an automated series of marketing events (usually emails) that starts automatically when someone submits a web form, landing page or if any number of **Goals** have been achieved.



### Campaign Publishing

Take the anxiety out of "going live" by learning how to Publish a campaign and how to make changes to a live campaign.



## Landing Page Builder

Create a great looking Landing Page quickly using the Landing Page Builder. Choose from a wide selection of pre-built templates, or create your own from scratch.

Compaigns > Choose a tempta	dia			O DE
AZ		Tripwire supplement offer	10 Keys to Selling	Fitness Coaching Lead-gen
Webinar	[			
Ebook		<b>A</b> )	0	L REATING STREAM OF A STREAM OF A STREAM
Lead generation		HILL IS SAY SUPPLY OF Stream recention.	10 Keys to Selling Anything	Get Expect Craching To Help You Succeed
		Discon controls Antegonical Disconcentration (CO-9)		and the second sec
Your Pages	START FROM SCRATCH	LINES THE OTHE		
Archived		Sec 1982		Bare To York
			and the second s	
		Distant and a second		
	······			
	Special offer sales page	Healthy Lifestyle Load Gen	Limited Time Offer	Top 25 Guide
		Emp Weys to	AE	WEBCITE Specified
		Early Weys Ito Lone Weight Cott Rinners & Headlify URearly E		25 Maas the Rayle Date Improves California
		and the second s	the second second	
	Conganic	and the second se		
	Special Other Participation Statement	India India	- Respire Alling Out Heritaria Chana Uk	and a second sec
	No.		· second of second	Transformer
		tentegeten 📖 🔯	B success & success	

### Campaign ROI Reporting

Now that your campaign is running, learn how to leverage **reporting** to monitor the effectiveness of your marketing efforts.