

# Create Orders and Set Up Order Forms and the Shopping Cart

This article applies to:

[Max Classic](#)

## Create Manual Orders

There are several ways orders can be created in Max Classic:

- (Manually) Creating an order by hand in the contact record
- (Automatically) Using order forms, the shopping cart, or with a 3rd party integration.

The video below will show you how to create an order by hand:

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## Set Up an Order Form

The quickest and easiest way to start selling your good and services online is to set up an online Order Form. Here is a quick video explaining what an order form is:

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Now that you know what an Order Form is, the video below will show you how to set it all up

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## Set Up the Shopping Cart & Storefront

If you need to provide your customers with a catalog of goods & services, then a shopping cart may be the best choice for your business. Check out this video to learn the basics of the Max Classic shopping cart

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## Create Upsells and Other Promotions

Maximize revenue by offering upsells, order total discounts, promo codes, etc... [Check out these articles](#) to learn how.

## Shipping & Fulfillment

If you are handling physical products, you can integrate with [UPS Shipping](#) or you can create your own [custom shipping options](#). You can also leverage [Fulfillment Reports](#) to automate in-house or outsourced fulfillment houses.

## Manage Refunds & Cancellations

Learn how to [refund an order](#), [cancel payments](#), and manage [other aspects of a customers order and credit card on file](#).

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