

Zapier

This article applies to:

You can connect Keap to hundreds of other apps with Zapier. With the [Keap/Zapier](#) integration, you can connect Keap with hundreds of different apps. This article will get you started using Zapier with Keap. For Zapier support, refer to Zapier [Help & Support resources](#).

Examples of how to use Zapier with Keap

Each automation (called a **Zap**) has one app as the **Trigger**, where your information comes from and which causes one or more **Actions** in other apps, where your data gets sent automatically. You'll find our [most common automations here](#).

- Automatically add new leads from Facebook to Keap
- Automatically add new Eventbrite attendees to Keap
- Automatically add new responses from online form tools like Wufoo, Gravity Forms, or Typeform to Keap
- Automatically add new registrants from GoToWebinar to Keap

Zaps could not be loaded

Find more ways to connect your apps on Zapier

[Find integrations on Zapier](#)

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Set up the Zapier integration

To use Keap with Zapier, first connect your Keap account. You'll get a pop-up prompting you to sign in to your Keap account. This lets Zapier link your Keap account to the other apps you choose.

Now you'll see your Keap account connected to Zapier. You're ready to create some Zaps! Add info from Keap to other apps, such as Slack, or set up Zap that automatically adds information from other tools into Keap.

Get started with one of the pre-built Zap templates or build your own workflow from scratch using the "Make a Zap" button.

For Zapier support

Refer to Zapier [Help & Support resources](#).

