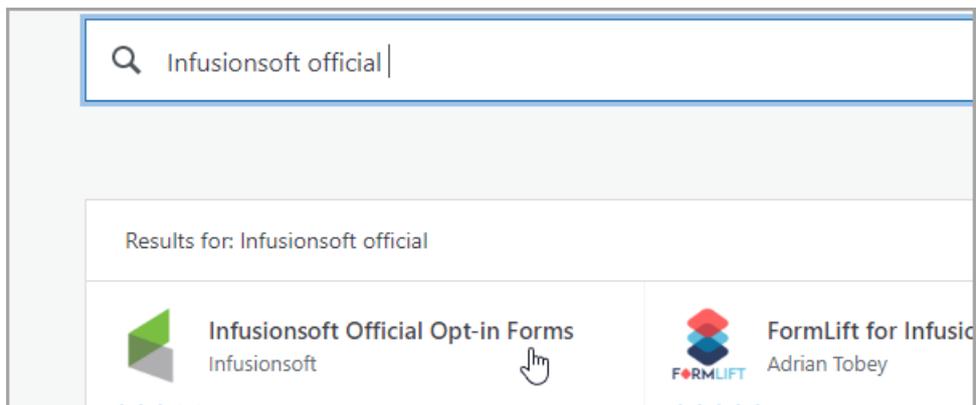# WordPress Plugin set up

This article applies to:

[Max Classic](#)

If you use WordPress as your website builder, you can use Max Classic's free WordPress plugin to create Keap-compatible opt-in forms and connect them to your campaigns.

1. [Download the Infusionsoft Official Opt-in forms](#)
2. [Connect your Keap account to your WordPress website](#)

Download the Infusionsoft Official Opt-in forms

1. Sign in to your WordPress admin account.
2. In WordPress admin view, click **Plugins** on the menu, then click **Add New**.
3. Search for **Infusionsoft Official Opt-In Forms** from the WordPress plugin directory search bar, or [click here to download it directly](#).
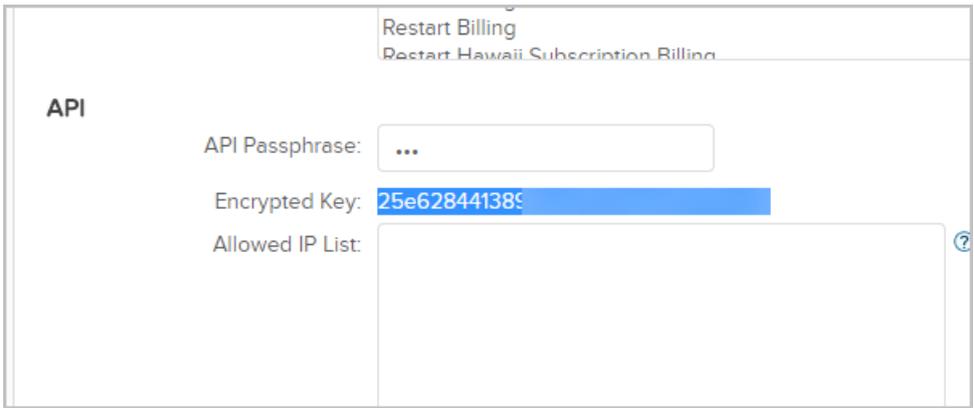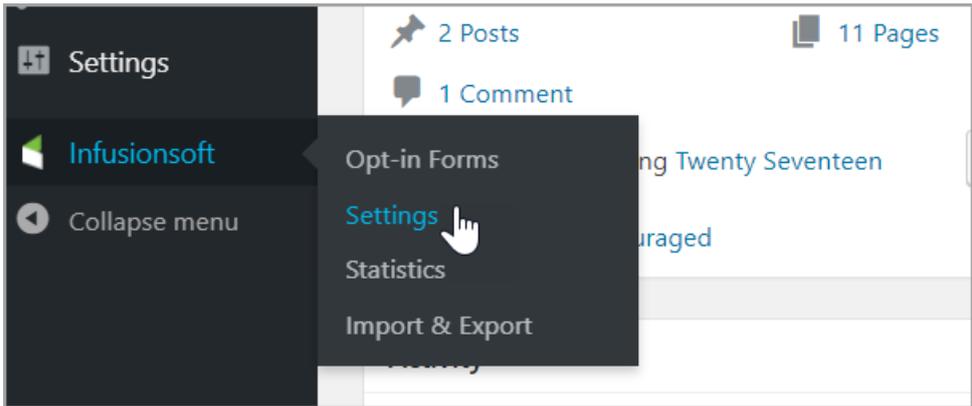

4. Click **Install Now**.

Connect your Keap account to your WordPress website

Please note: If you have a multisite WordPress network, this plugin will work across your sites. However, do not try to connect your Keap account to more than one WordPress website or new contact records will fail to create across all sites.
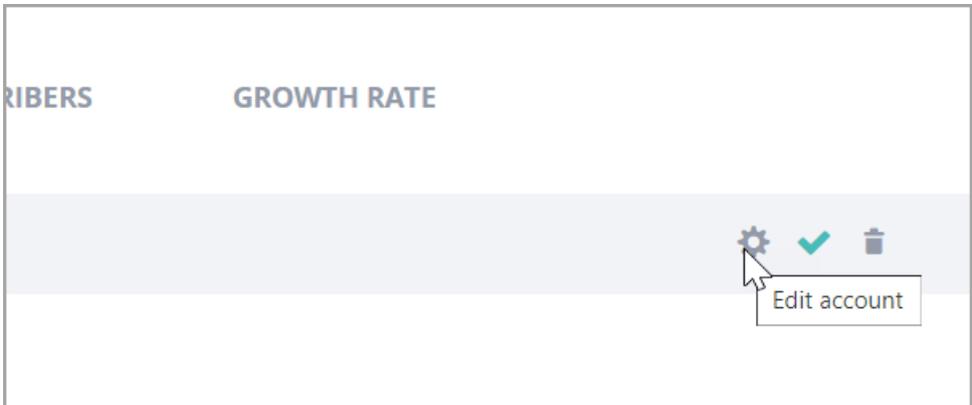
1. In your app, navigate to your Legacy API key. Need help? [Click here](#) and scroll down to step 5.
2. Copy your 32-digit encrypted API key.

3. Return to WordPress and navigate to **Infusionsoft > Settings.**

4. In the **My Account** screen, click the **Edit account** icon.

5. Paste your 32-digit encrypted API key into the **API Key** field.

6. Enter your application name; e.g., if your application URL is *abc123.infusionsoft.com*, then **abc123** is your application name.

7. Click **Authorize (or Re-Authorize)**.
8. Click **Save & Exit**.

Now, you are ready to Create a WordPress opt-in form.

Please Note: The "Allowed IPs" list is by default Allow All, and when IP addresses are added to that box it changes to "Deny All, except Allow for only the following IPs."