# WordPress Plugin set up

This article applies to:

#### Max Classic

If you use WordPress as your website builder, you can use Max Classic's free WordPress plugin to create Keapcompatible opt-in forms and connect them to your campaigns.

- 1. Download the Infusionsoft Official Opt-in forms
- 2. Connect your Keap account to your WordPress website

## Download the Infusionsoft Official Opt-in forms

- 1. Sign in to your WordPress admin account.
- 2. In WordPress admin view, click **Plugins** on the menu, then click **Add New**.
- 3. Search for Infusionsoft Official Opt-In Forms from the WordPress plugin directory search bar, or click here to download it directly.

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	Results for: I	nfusionsoft offici	ial			
		<b>isionsoft Offici</b> a sionsoft	al Opt-in F	Forms	FORMLIFT	FormLift for Infusion

4. Click Install Now.

## Connect your Keap account to your WordPress website

**Please note:** If you have a multisite WordPress network, this plugin will work across your sites. However, do not try to connect your Keap account to more than one WordPress website or new contact records will fail to create across all sites.

1. In your app, navigate to your Legacy API key. Need help? Click here and scroll down to step 5.

2. Copy your 32-digit encrypted API key.

		Restart Billing Restart Hawaii Subscription Billing	
API			
	API Passphrase:		
	Encrypted Key:	25e628441389	
	Allowed IP List:		?

3. Return to WordPress and navigate to Infusionsoft > Settings.

- Settings	🖈 2 Posts	📕 11 Pages
<b>—</b> g-	🗭 1 Comment	
Infusionsoft	Opt-in Forms	ng Twenty Seventeen
<ul> <li>Collapse menu</li> </ul>	Settings	uraged
	Statistics	
	Import & Export	

4. In the My Account screen, click the Edit account icon.

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		Edit account

5. Paste your 32-digit encrypted API key into the API Key field.

API Key		0
Application name	rg	0

6. Enter your application name; e.g., if your application URL is *abc123.infusionsoft.com*, then *abc123* is your

#### application name.

API Key	••••••	
Application name	rg	

- 7. Click Authorize (or Re-Authorize).
- 8. Click Save & Exit.

Now, you are ready to Create a WordPress opt-in form.

**Please Note:** The "Allowed IPs" list is by default Allow All, and when IP addresses are added to that box it changes to "Deny All, except Allow for only the following IPs."