

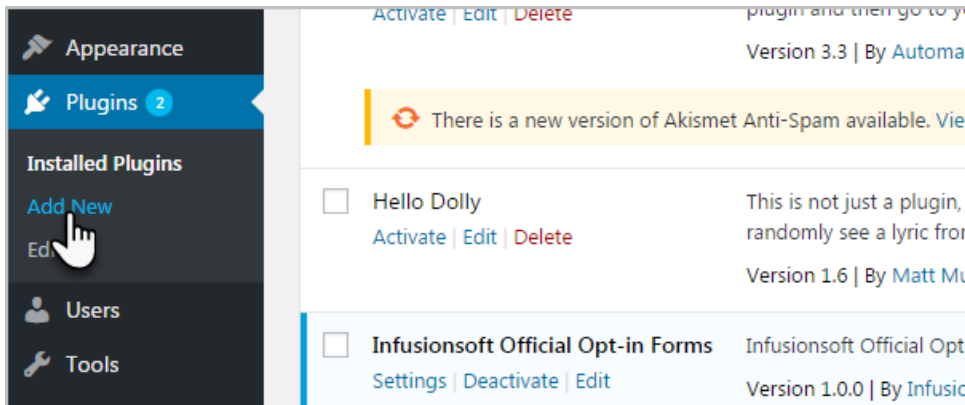
# Set up the WordPress Opt-in form Plugin

This article applies to:

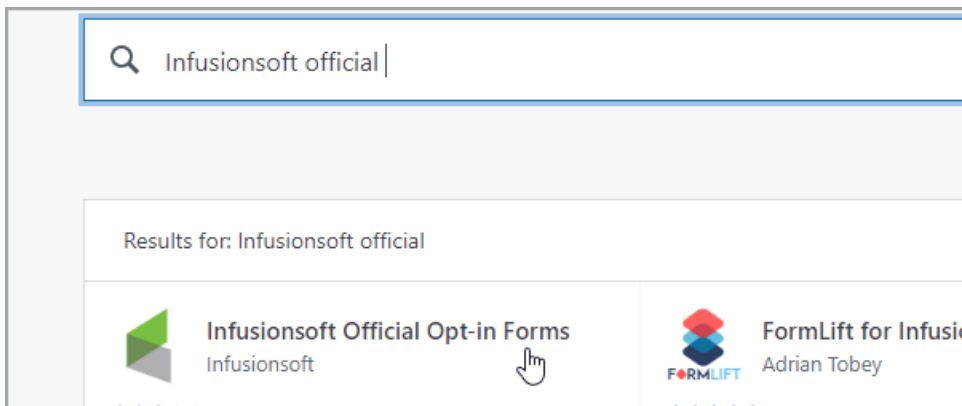
If you use WordPress as your website builder, you can use Max Classic's free WordPress plugin to create Kea-compatible opt-in forms and connect them to your campaigns.

## Download the Infusionsoft Official Opt-in forms

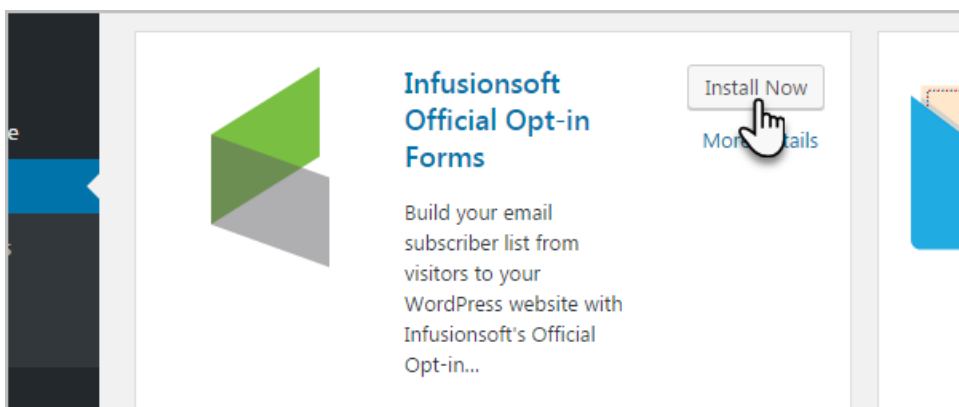
1. Sign in to your WordPress admin account.
2. In WordPress admin view, click **Plugins** on the menu, then click **Add New**.



3. Search for **Infusionsoft Official Opt-In Forms** from the WordPress plugin directory search bar, or [click here to download it directly](#).



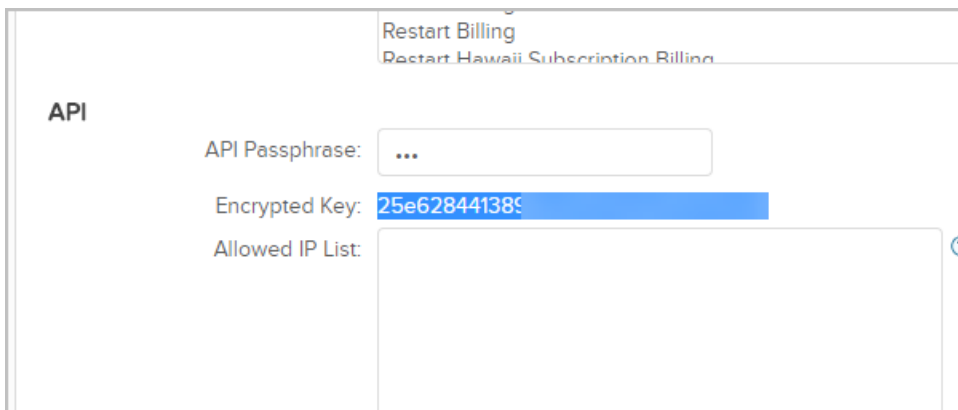
4. Click **Install Now**.



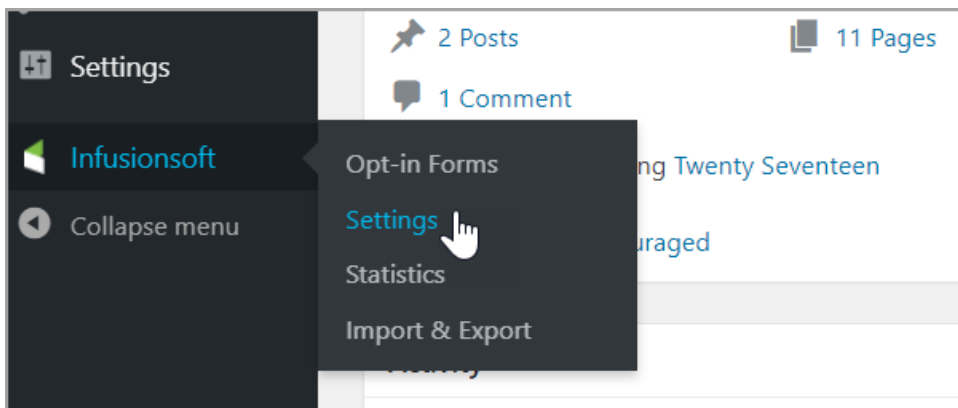
## Connect your Keap account to your WordPress website

**Please note:** If you have a multisite WordPress network, this plugin will work across your sites. However, do not try to connect your Keap account to more than one WordPress website or new contact records will fail to create across all sites.

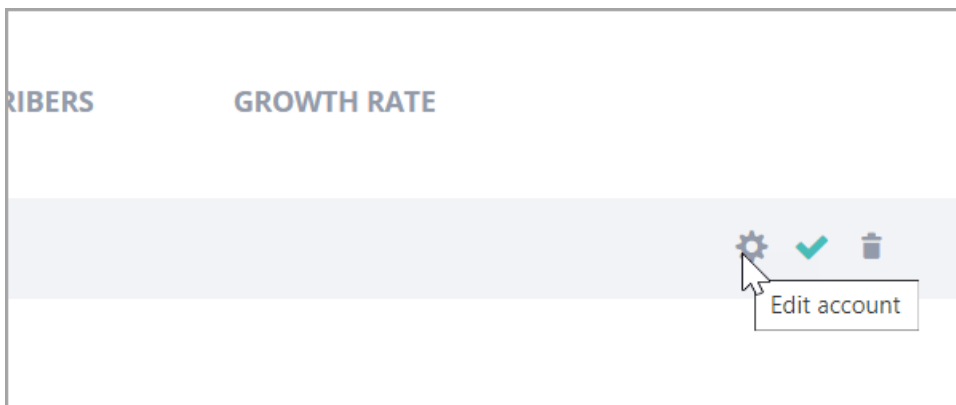
1. In your app, navigate to your API key. Need help? [Click here for instructions](#).
2. Copy your 32-digit encrypted API key.



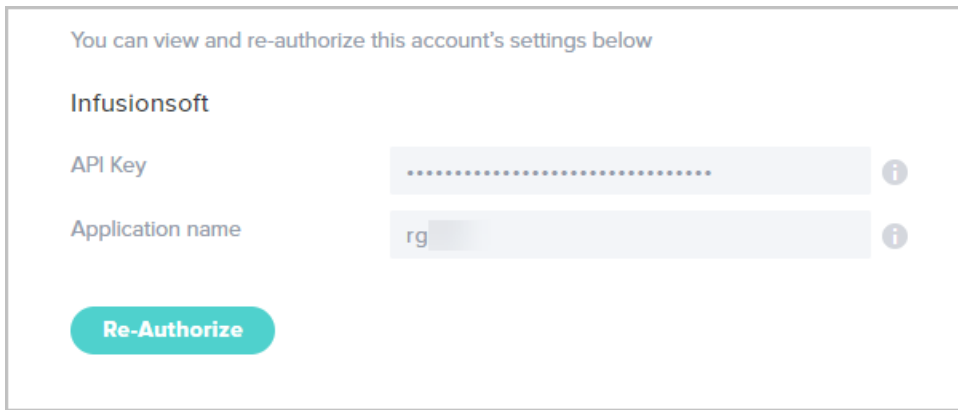
3. Return to WordPress and navigate to **Infusionsoft > Settings**.



4. In the **My Account** screen, click the **Edit account** icon.



5. Paste your 32-digit encrypted API key into the **API Key** field.



You can view and re-authorize this account's settings below

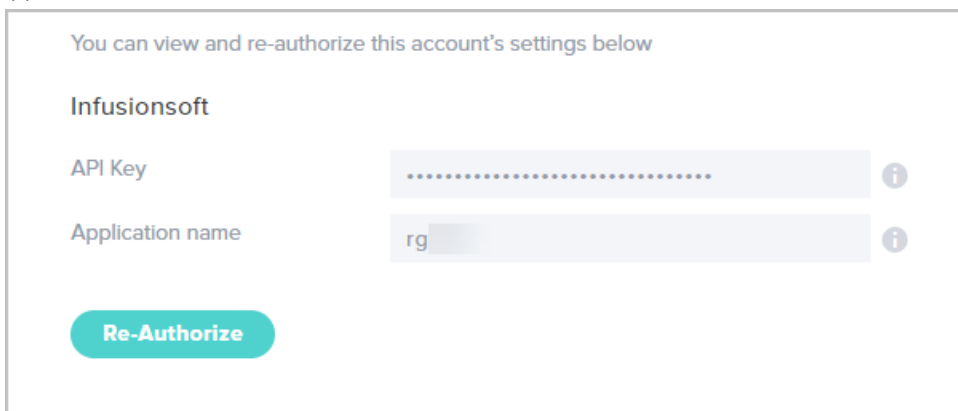
**Infusionsoft**

API Key  ⓘ

Application name  ⓘ

**Re-Authorize**

6. Enter your application name; e.g., if your application URL is *abc123.infusionsoft.com*, then **abc123** is your application name.



You can view and re-authorize this account's settings below

**Infusionsoft**

API Key  ⓘ

Application name  ⓘ

**Re-Authorize**

7. Click **Authorize** (or **Re-Authorize**).

8. Click **Save & Exit**.

Now, you are ready to [Create a WordPress opt-in form](#).

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