Available Shipping Options

This article applies to:

Max Classic

Max Classic makes it easy for you to set up shipping options so you can get your products to your customers in a timely fashion.

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After you configure the default shipping options, you will need to create the shipping methods customers choose from when checking out through the Max Classic Shopping Cart. You can choose from the following calculation methods. Within each method, you can designate several options with different price and delivery time frames (i.e. Standard, Priority, Overnight, International.)

You are able to use a combination of the fixed shipping methods, however, they will all show up during checkout. You cannot set up if/then rules to show or hide them based on the products or customer location.

Real Time Shipping Rates

UPS (United Parcel Service): This method calculates shipping in real time as customers check out through the shopping cart. These shipping fees are determined by customer location, delivery type, and current UPS rates. You can include several different UPS options with different levels of pricing (e.g. Next Day, Ground.) The customer chooses their preference based on price and urgency. You can only use this option if you have a shipping account with UPS or register for a new account. After you create the My UPS account, you'll need to create a UPS Shipping Account.

Fixed Shipping Rates

- Specific Price per Product: This method charges a specific shipping fee for each "shippable" product in the cart. You set up a separate price for each product, and the system adds the per-product shipping fees together to provide a total at checkout. In most cases, you will create more than one price-per-product option to give your customers a choice of price and delivery type (i.e. Standard, Priority, Overnight, International, etc.)
- Ship by Weight: This method calculates shipping fees based on the total weight of the products in the cart. To use this method, you will need to add product weights to each "shippable" product. The system compares the weight total to the weight-range pricing structure you've set up and charges the corresponding fee. If the weight total of the products does not fall into one of the ranges you've defined, the system will charge a default shipping fee. In most cases, you will create more than one ship by weight option to give your customers a choice of price and delivery type (i.e. Standard, Priority, Overnight, International, etc.)
- Ship by Order Total: This method calculates shipping fees based on the total cost of the "shippable" products in the cart. The system compares this total to the dollar ranges you've set up on your shipping table and charges the corresponding fee. If the order sub-total does not fall within one of the ranges you've defined, the system will charge the default shipping fee. In most cases, you will create more than one ship by order total option to give your customers a choice of price and delivery type (i.e. Standard, Priority,

Overnight, International, etc.)

- Ship by Order Quantity: This method calculates shipping fees based on the total number of "shippable" products in the cart. It is a good solution for companies whose products are similar in weight and size since the actual shipping cost for each product should not vary much. The system sums up the number of products in the cart and multiplies it by the shipping price per item. This can then be added to a base price to come up with a total. You can also set up a minimum shipping price that will override the actual shipping calculation if the actual fee is less than the minimum price you've defined. In most cases, you will create more than one ship by order quantity option to give your customers a choice of price and delivery type (i.e. Standard, Priority, Overnight, International, etc.
- Flat Rate Per Order: This method charges the same shipping fee for every order, regardless of the number, price, weight, or type of products in the cart. It does not perform any calculations at all. It will charge shipping as long as there are "shippable" products in the shopping cart. In most cases, you will create more than flat rate option to give your customers a choice of price and delivery type (i.e. Standard, Priority, Overnight, International, etc.)

Note: If you do not charge shipping fees, then you do not need to set up these options. You can disable shipping for each product by setting the "shippable" option in the product record to "No".