Set Up An Order Form %

This article applies to:

Pro-Tips:

Order forms can hold up to 15 total products and/or services per form. Your products will be arranged by Product ID with the lowest (oldest) products displayed at the top of the list and the highest (newest) products at the bottom.

Order forms do not allow the customer to "remove" a line item (set quantity to zero.) For this functionality, you would want to create a **product bundle link** that instead sends them to a shopping cart checkout page.

To give the customer the option to "add" a product or service to an order form, you would want to create an upsell.

Learn how to set up your products, merchant account, billing automation and taxes

My Nav	CRM	Marketing	E-Commerce	Admin
Basic Training	Contacts	Campaign Builder	E-Commerce Setup	Branding Center
Initial Setup	Companies	Email & Broadcasts	Orders	Billing & Account Info
Dashboard	Opportunities	Lead Generation	Products	Users
My Day	Referral Partners	Templates	Payment Setup	Import Data
	Visitors	Dynamic Content	Actions	Data Cleanup
	Zapier Integrations	Legacy	Promotions	Analytics
			Legacy	

1. Go to E-Commerce > E-Commerce Setup

2. Click Order Forms



3. Click the Create New button

Promo	otions	Legacy 🗸	Reports 🛩	Settings	
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					Create New
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	Produc	ts Them	e		Preview

- 4. Name your order form and click Save.
- 5. Begin typing the name of the product in the text box and select it from the drop-down.

Add Products	Theme	HTML Areas	Thank You Page	Settings	Links
Add Products					
Product	Type to searc	:h	×		
	Add Product				
Products on this	order form				

- 6. Click the Add Product button. You can add up to 15 products and subscriptions per order form. You have the option to change the name of the product in the *Label* column. You may also change the quantity of each item. Check the box at the bottom to lock your quantities so a buyer cannot change them on the order form.
- 7. Click on the **Themes** tab. This tab allows you to preview the current active theme for this order form or choose a different theme.
- 8. Select the order form theme you would like to use and click Make Active.
- Optional) Click the HTML Areas Tab. HTML Areas are containers that allow you to add HTML to various locations on the order form. Each area is accompanied by a thumbnail image illustrating the exact location, as well as a *Preview* and *Save* button.
- 10. Click the Thank You Page tab. After a successful purchase, the customer will need to be redirected to a Thank You page. You can create a custom Thank You page using the built-in Thank You Page builder. It's best practice to create this in the Branding Center. You can also choose to send them to a custom web address.

- 11. Click the **Settings** tab. This section allows you to:
 - Change the name of the order form
 - Select the merchant account to use.
 - Change the duplicate checking setting
 - Send an email to yourself when an order is placed
 - Hide live promo codes.
- 12. Click the Links tab. Both of these links will take you to the hosted order form. The custom URL can be modified by clicking the Edit button next to it.

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