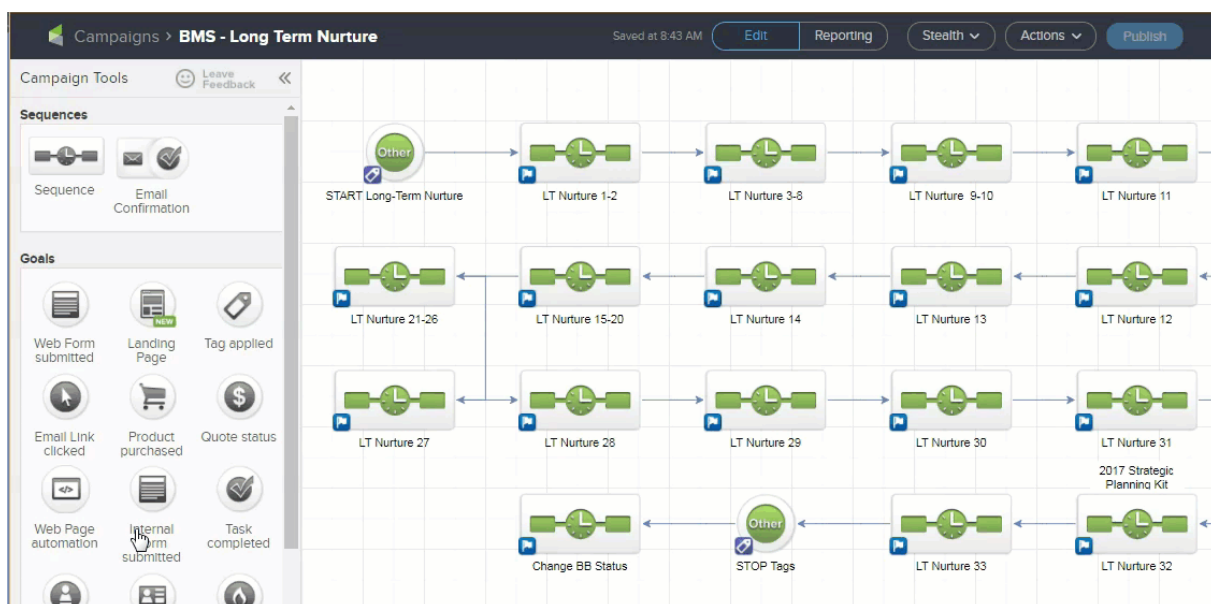


# Campaign Email Performance Visibility And Date Range Selector

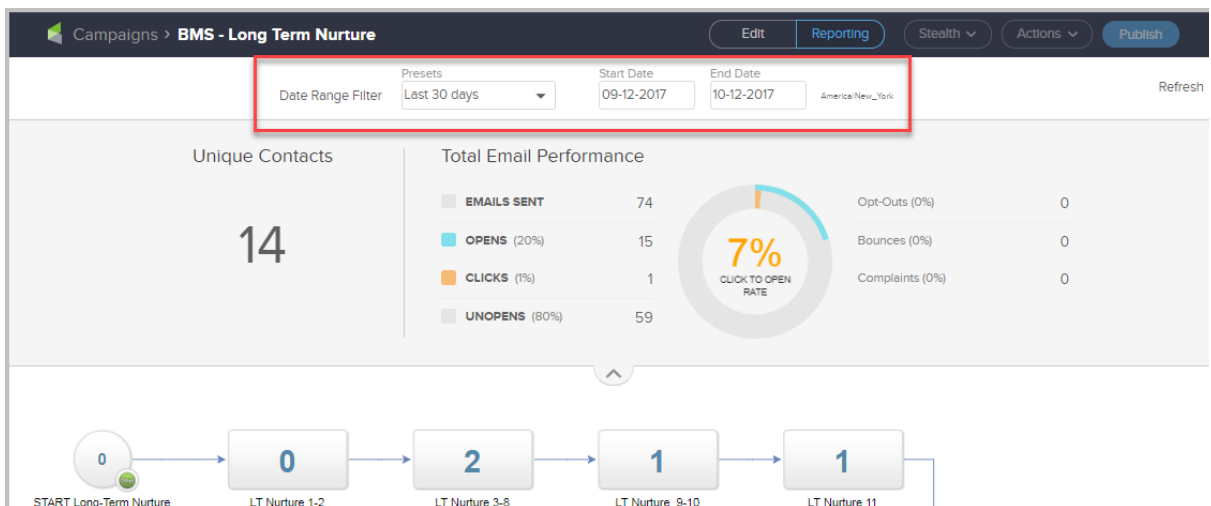
This article applies to:

Max Classic provides the ability to view your campaign's email performance. You can customize your date range to view current or past email performance from the **Reporting** tab in the **Campaign Builder**.

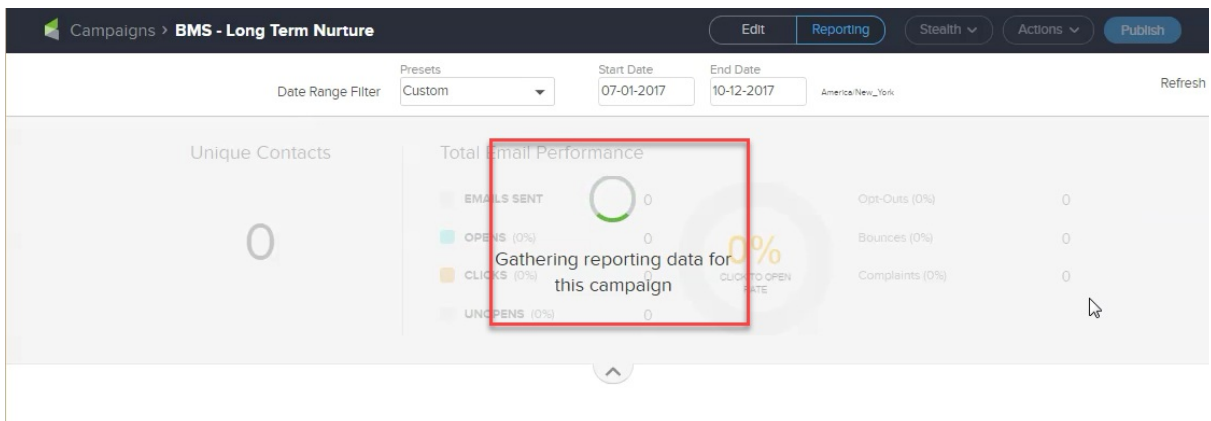
1. Navigate to the **Reporting** tab within the **Campaign Builder**.



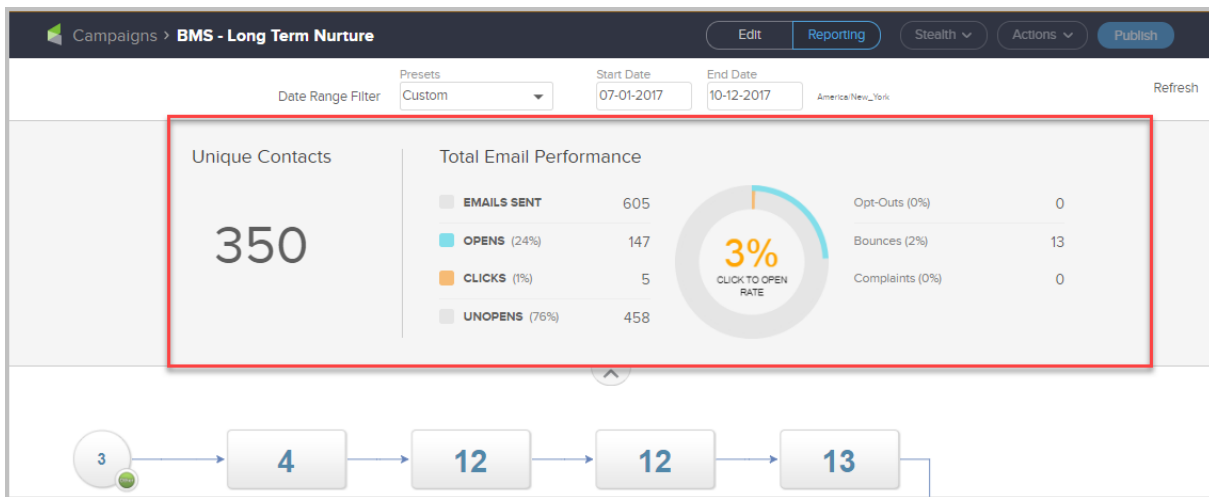
2. You can choose from the default **Date Range Filter** presets list or enter a custom **Start Date** and **End Date**.



Depending on the length of date range, you may see a loading screen as the data is being pulled.



3. Once the data loads, you are able to see **Emails Sent**, **Opens**, **Clicks**, **Unopens**, **Opt-Outs**, **Bounces**, and **Complaints**. This gives you the ability to observe email performance for the campaign. **Unique Contacts** includes contacts who have entered the campaign during the time frame and will only count each contact once, even though they may have viewed the campaign multiple times.



4. (Optional) Click the email performance numbers to navigate to the corresponding marketing report for more in-depth reporting.

**Important:** After changing dates, be sure **Refresh**.