

# Campaign Sequence - Assign Owner

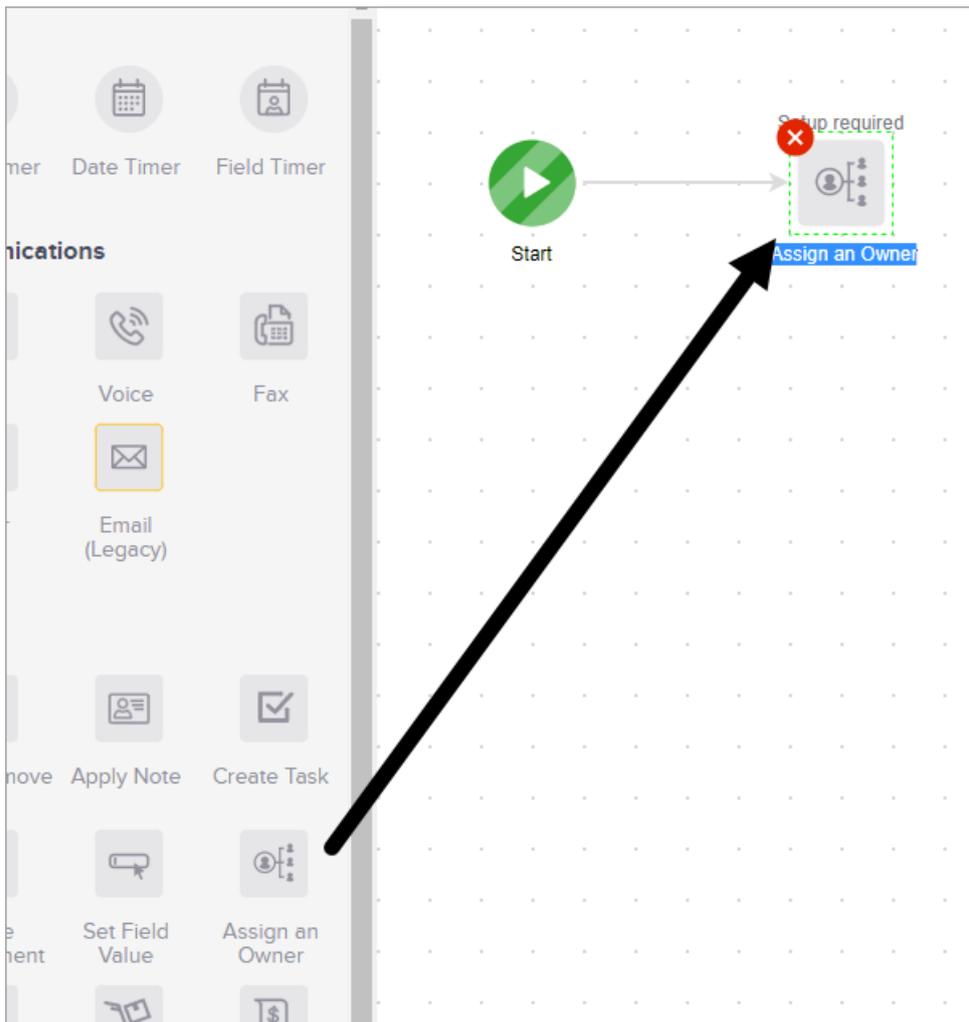
This article applies to:

[Max Classic](#)

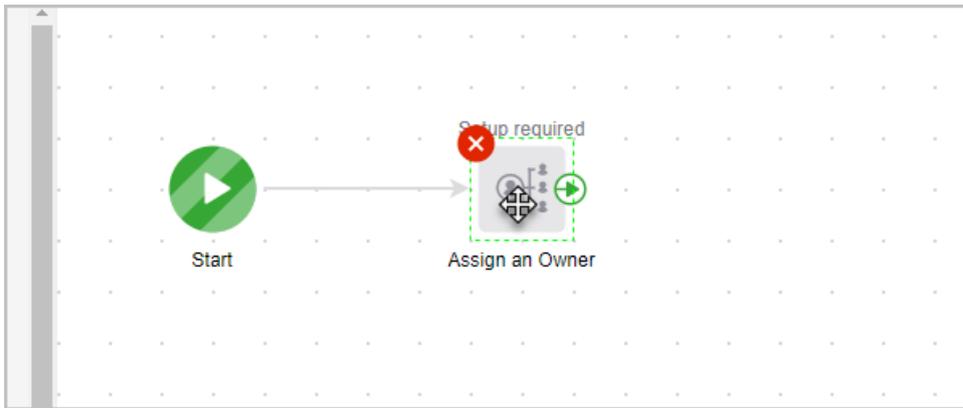
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The **Assign an Owner** process snippet allows you to assign or reassign the owner of a contact record as a step in a campaign sequence.

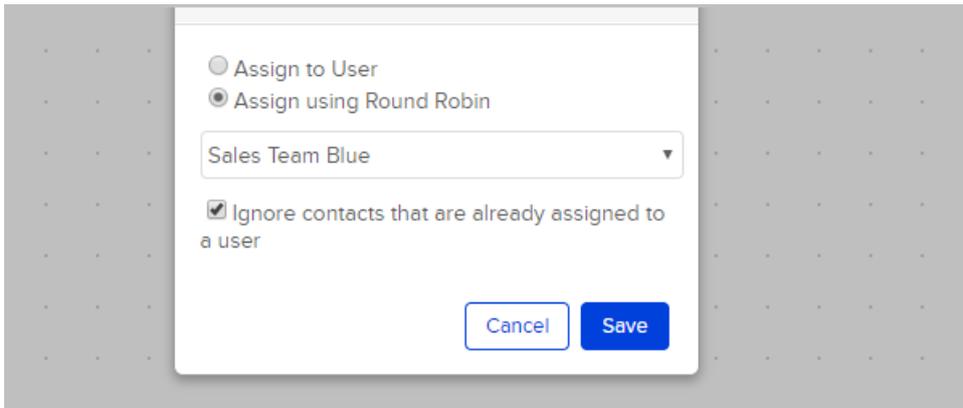
1. Drag and drop an **Assign an Owner** process snippet onto the canvas.



2. Double-click it to configure the settings.



3. To configure owner assignment...



- **Assign to User:** This option allows you assign the contact record to a specific user in your application.
- **Assign using Round Robin:** A [round robin](#) is a set of distribution rules based on numeric logic.

4. Click **Save**.

5. You are now ready to publish your changes.

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