When Trigger - Lead Score is Achieved
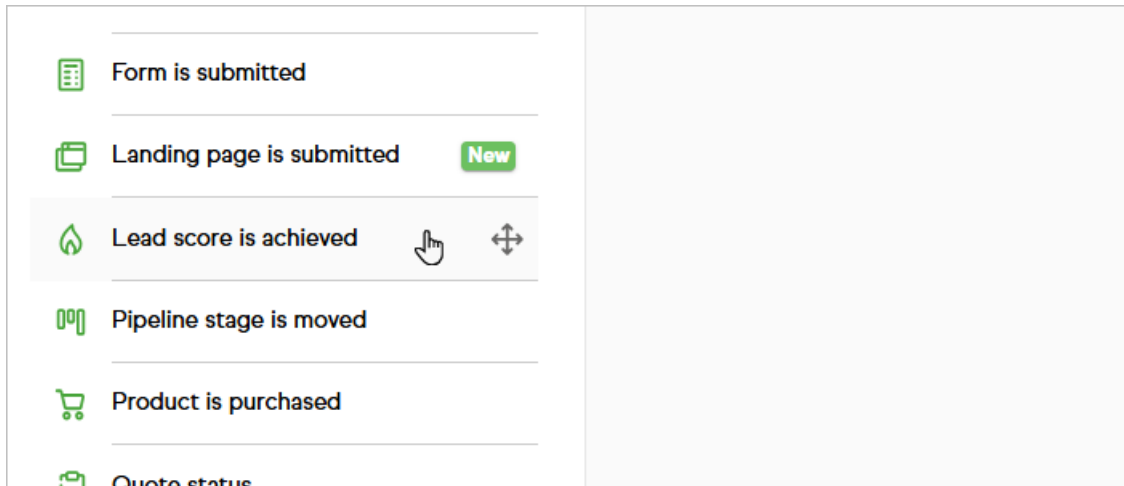
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This article applies to:
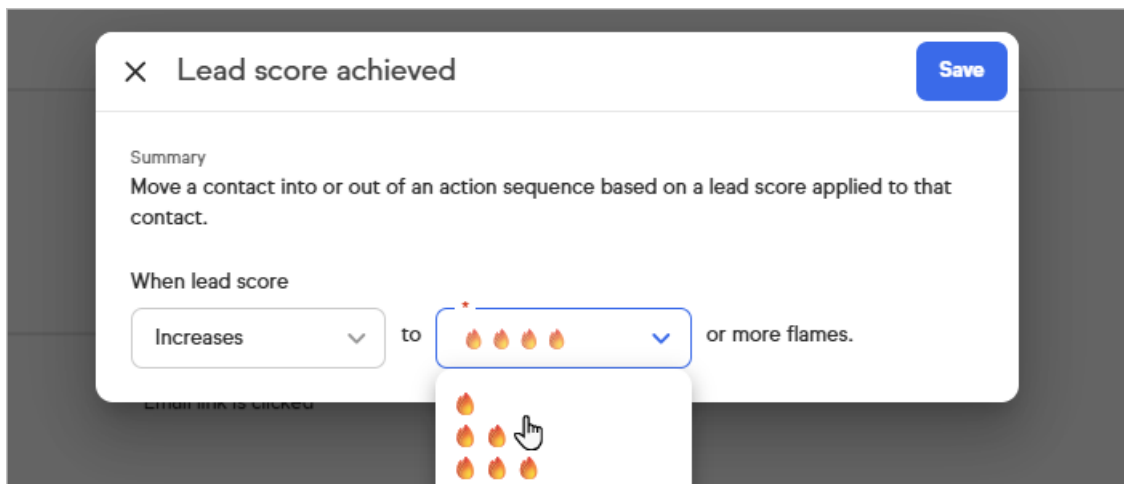
You can configure automation to take place when a contact's lead score increases or decreases to a specific number. Once the score has been reached, the goal is satisfied and the automation will continue.
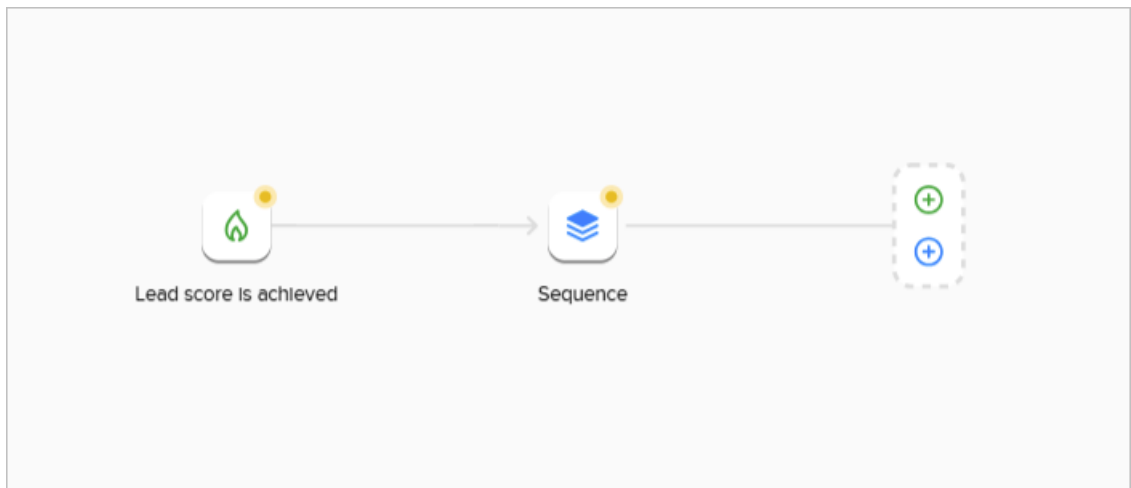
1. Drag the **Lead Score is Achieved** trigger onto the canvas.

2. Configure the number of flames needed to accomplish this goal and send the prospect to the next part of the automation and click the **Save** button.

3. Connect it to the appropriate sequence

4. You are now ready to publish your changes.