

Campaign Goals - Task Completed

This article applies to:

[Max Classic](#)

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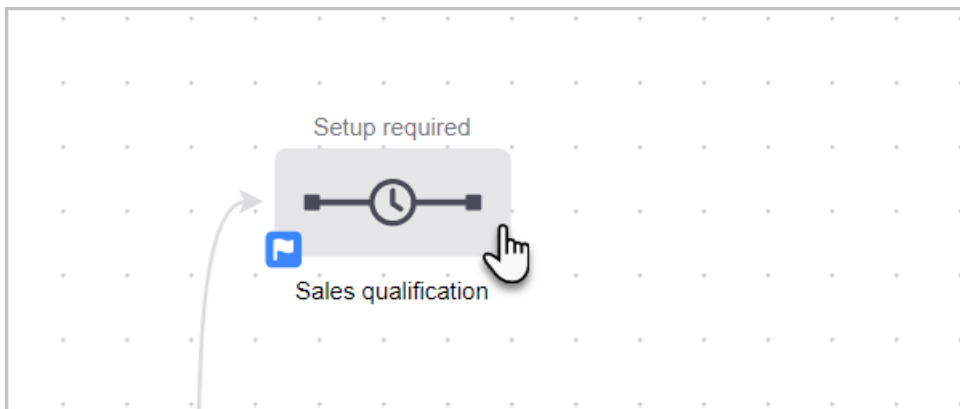
A task completed goal allows you to require specific tasks be completed before the campaign will continue. Because tasks can have varied outcomes, this goal can be used to create different automation paths depending on the outcome, such as if a lead was qualified or requires more follow up.

The task completed goal must be preceded by a sequence that contains at least one task. There is no limit to the number of tasks that can be in the sequence or the number of sequences with tasks that precede the goal.

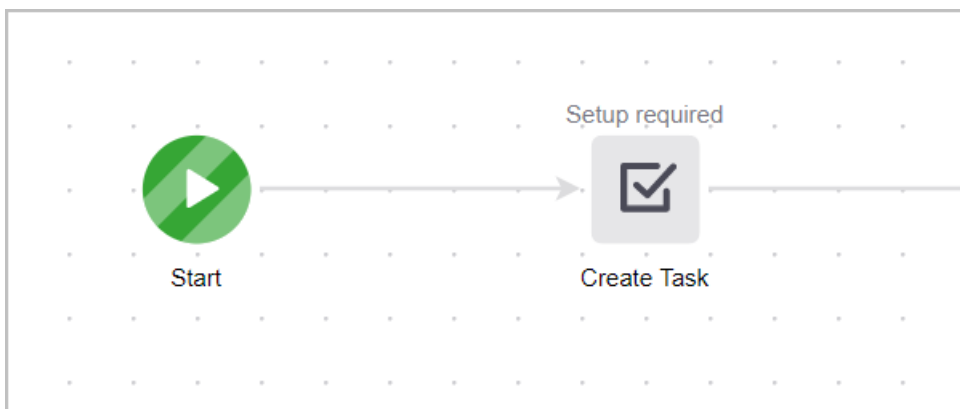
1. [Create automation based on task outcomes](#)
2. [Create multiple task outcome goals with both "And" and "Or" options](#)

Create automation based on task outcomes

1. Double click the sequence you wish to edit



2. Add and configure at least one [Create Task process](#) to the sequence



Note: In the Create Task process, ensure you set **Task outcome options** for the task

Type *
Other

Task outcome options *
Success Failed

Task Outcome Options

i You can trigger automation based on a task outcome by using the "Task outcome" goal. [Learn more.](#)

3. Exit the sequence and return to the campaign canvas

← Sales qualification

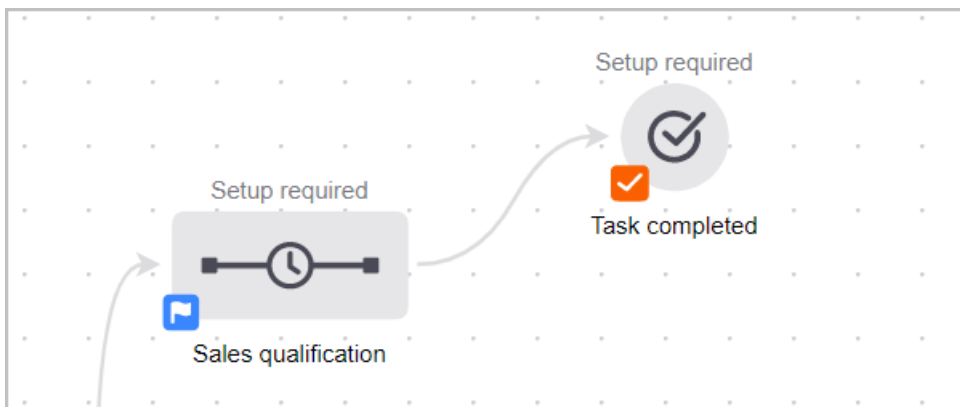
Sequence Tools 😊 Leave Feedback ×

Timers

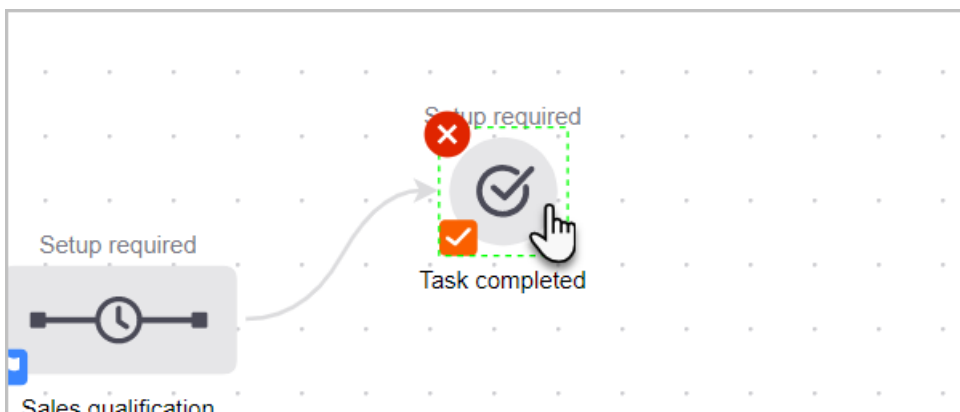
Delay Timer Date Timer Field Timer

Start

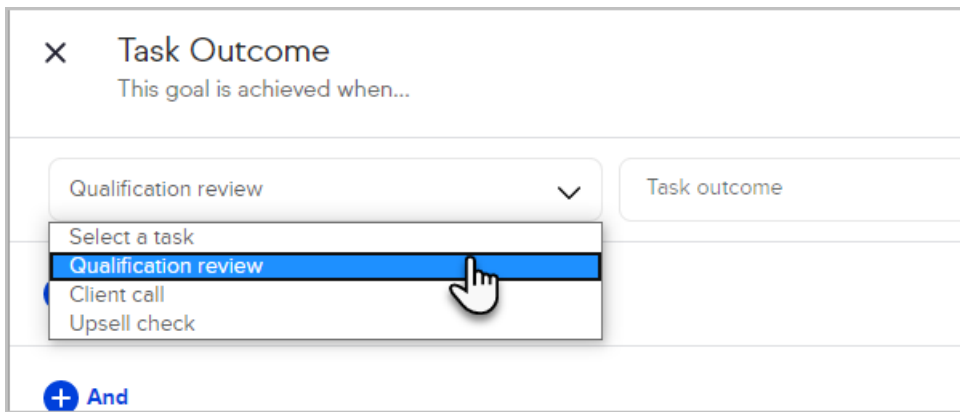
4. Drag a task completed goal onto the canvas and connect it to the sequence



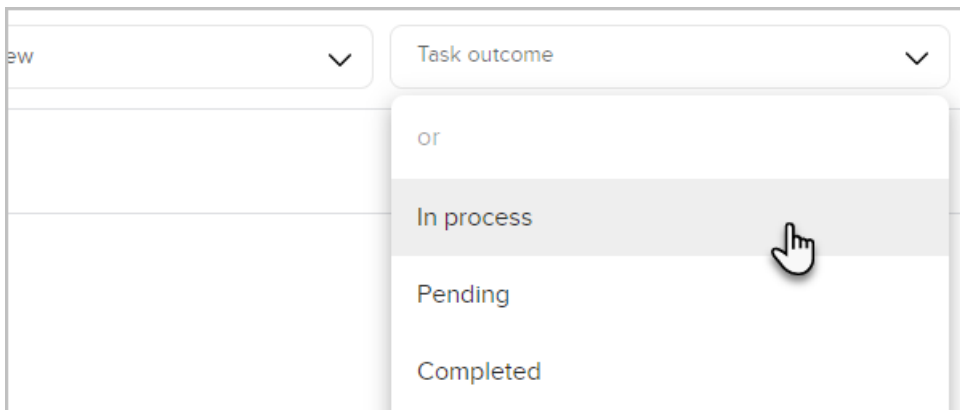
5. Double click the task completed goal to configure it



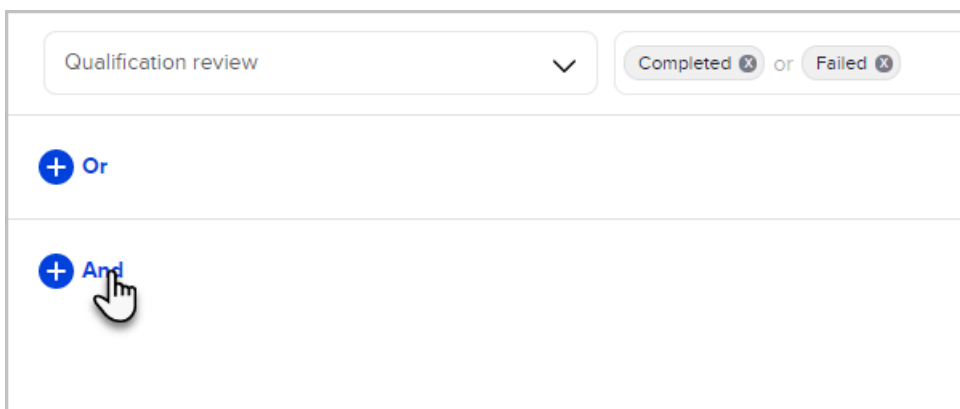
6. Select a task to satisfy the goal



7. Select task any outcome(s) to satisfy the goal

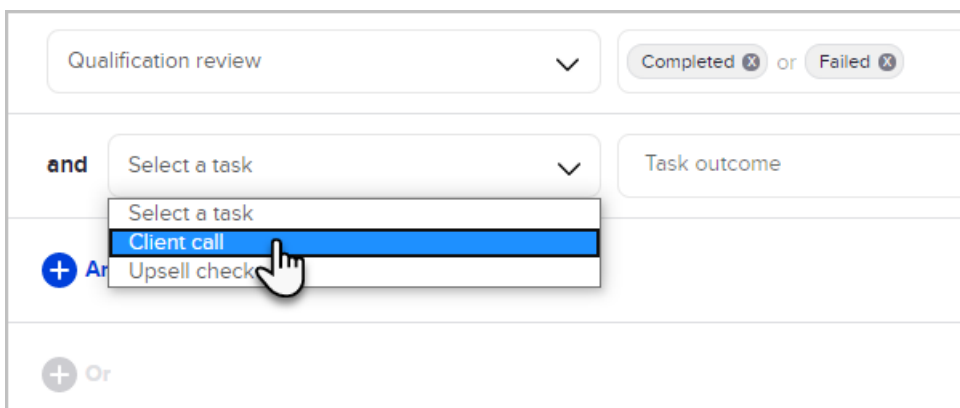


8. Add additional tasks to the goal by selecting And or Or

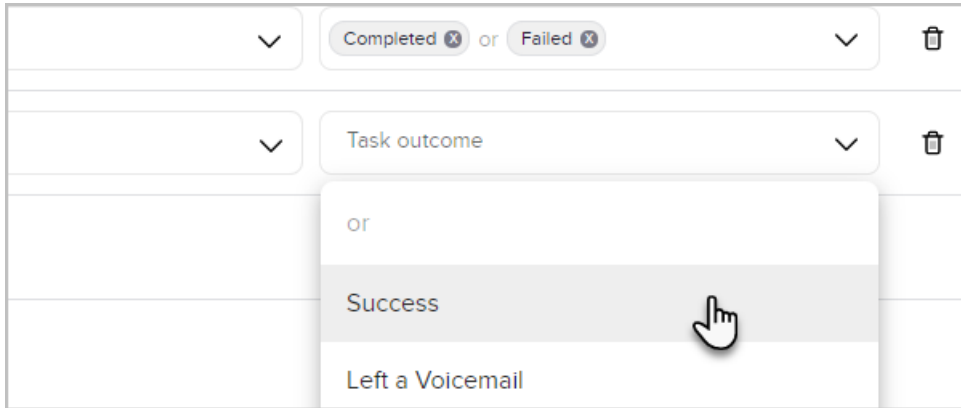


Note: You can't use "And" and "Or" in the same task outcome goal. Instead you can create multiple Task outcome goals, one with "Or" options and one with "And" options.

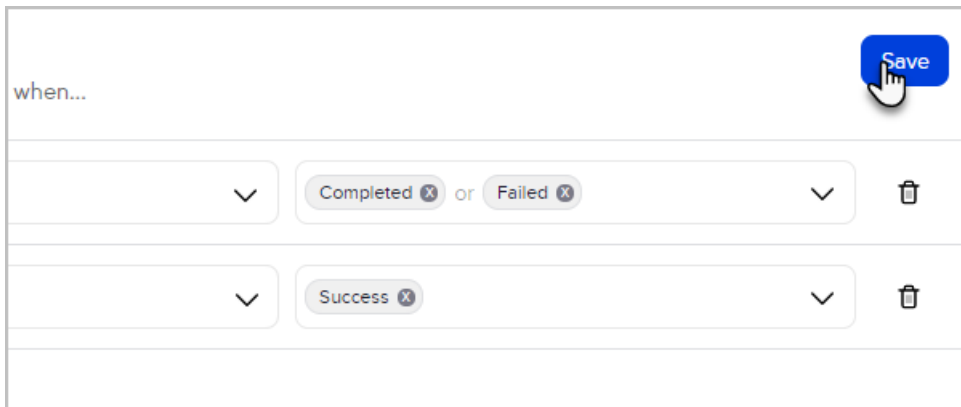
9. Select an additional task to satisfy the goal



10. Select additional outcomes to satisfy the goal



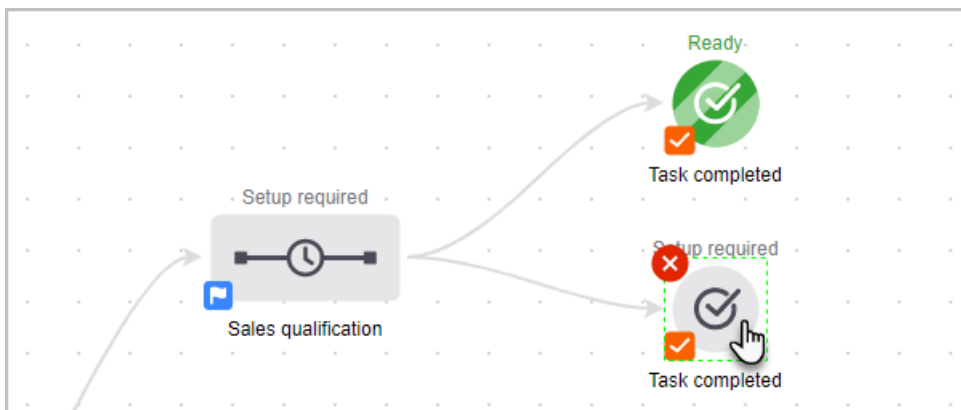
11. Click Save



Pro Tip! "And" and "Or" options are only clickable when multiple Create Task processes have been created in the preceding sequence.

Create multiple task outcome goals with both "And" and "Or" options

1. Drag a second Task Completed goal onto the canvas and connect it to the same sequence as your first Task Completed goal
2. Double click the task completed goal to configure it



3. Select a task and outcome(s) to satisfy the goal
4. Select And or Or

Client call	▼	Left a Voicemail ✕
+ Or		
+ And		

5. Select additional task(s) and outcome(s) to satisfy the goal

Client call	▼	Left a Voicemail ✕	
or	Qualification review	▼	In process ✕
+ Or			
+ And			

6. Click Save

when...			Save
▼	Left a Voicemail ✕	▼	🗑️
▼	In process ✕	▼	🗑️