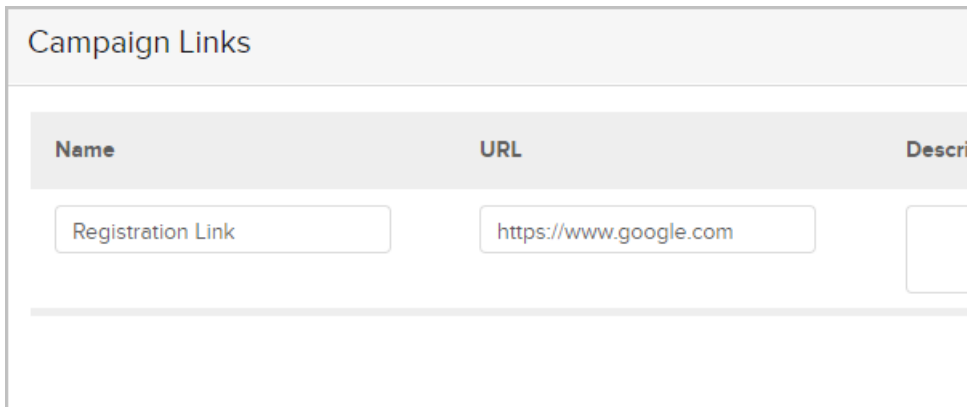# Campaign links 🔗

Campaign links are useful time-savers when hyperlinks in your campaign emails change frequently.

> **Pro-Tips!**
> - There is no limit to the amount of campaign links you can create.
> - A campaign link can only be used in the campaign that it was created in.

Create a Campaign Link

1. From inside your campaign, click the **Actions** button and select **Links**.
2. Click the **Add Link** button.
3. Enter the link Name, URL and (optional) Description.

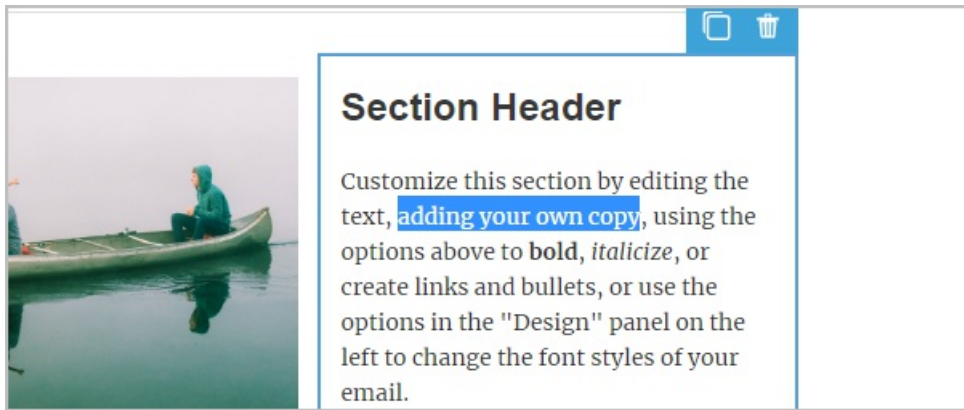

   1. **Name** - This is the name of the link. Only you will see this.
   2. **URL** - The actual hyperlink that will be merged into the email; e.g., http://www.infusionsoft.com.
   3. **Description** - optional.
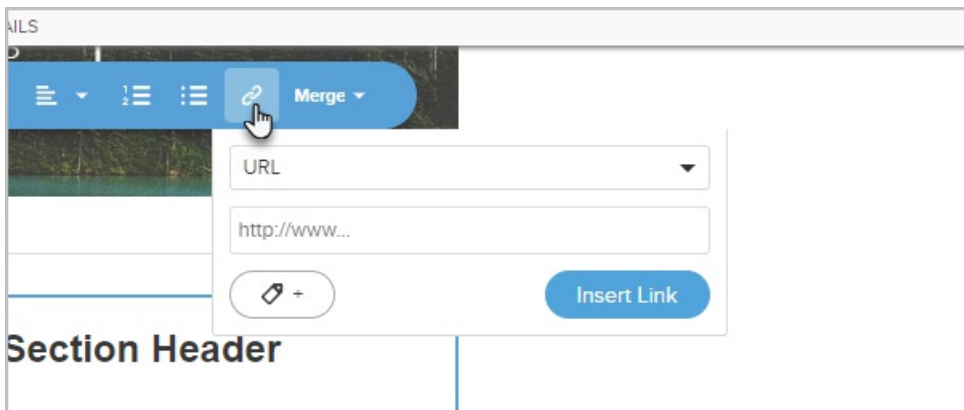
4. Click the **Save** button.

5. Repeat the steps above to add more links. Click the **Close** button at the bottom when you are finished.

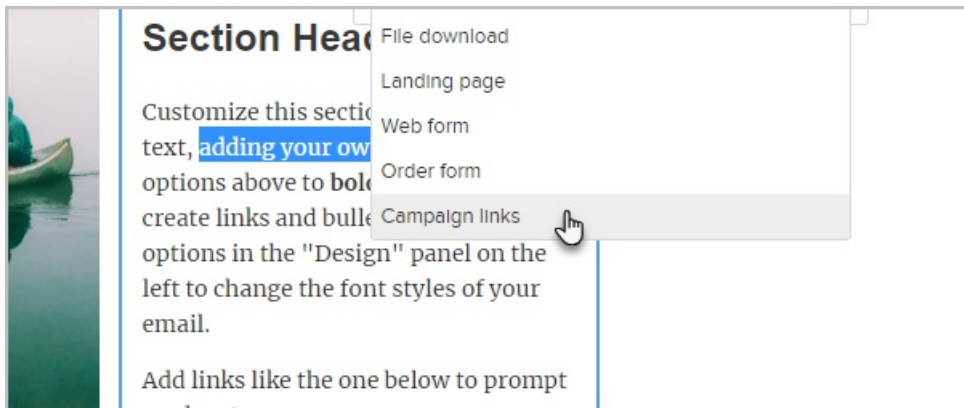## Insert a Campaign Link into an email

1. Open the email you want to modify.

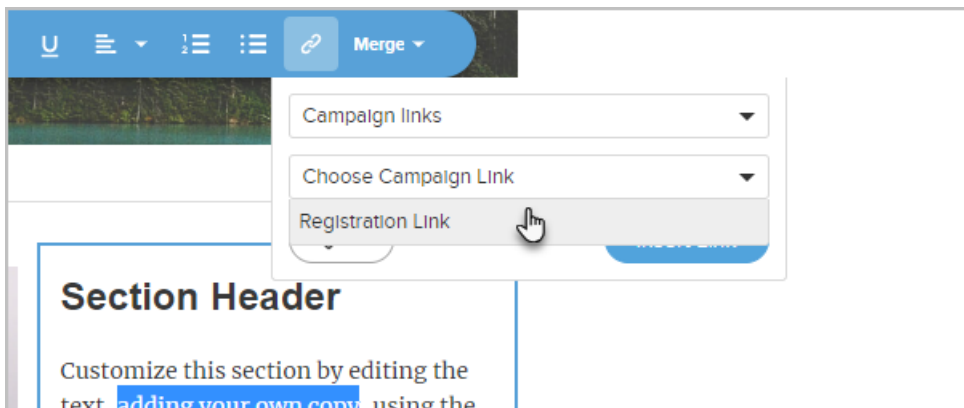2. Highlight the text you want the reader to click.

Section Header

Customize this section by editing the text, adding your own copy, using the options above to **bold**, *italicize*, or create links and bullets, or use the options in the "Design" panel on the left to change the font styles of your email.

3. Click on the **Link** button.

Section Header

4. Select **Campaign links** from the drop-down.

Section Head

Customize this sectic
text, adding your ow
options above to **bol**
create links and bulle
options in the "Design" panel on the
left to change the font styles of your
email.

Add links like the one below to prompt

File download
Landing page
Web form
Order form
Campaign links

5. Select the campaign link you created earlier.

Section Header

Customize this section by editing the
text, adding your own copy, using the

6. Click the **Insert Link** button.

Edit an existing campaign link

1. From inside the campaign, click on the **Actions** button and select **Links**.

2. Click the **Edit** button next to the link you want to change.
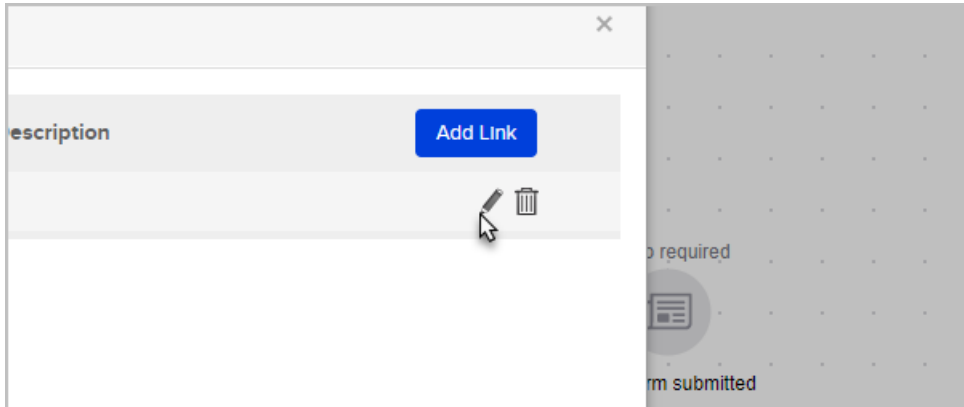
3. Make your changes and click the **Save** button.

4. Publish the campaign to make your changes live.