

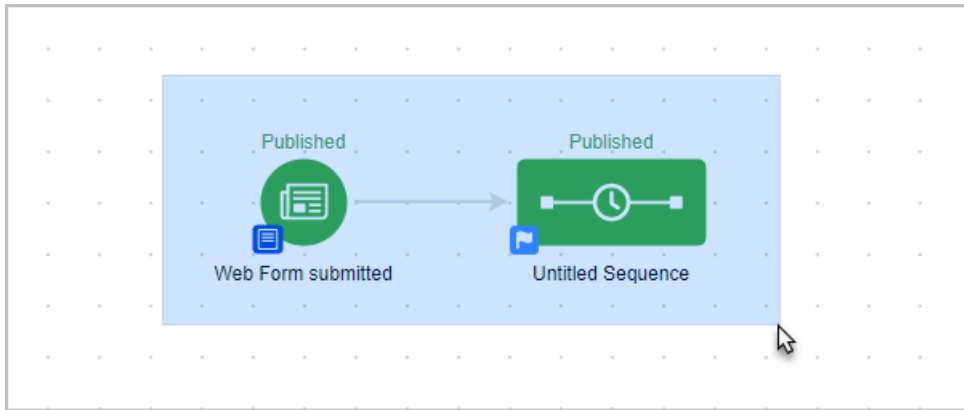
# Copy campaign content

This article applies to:

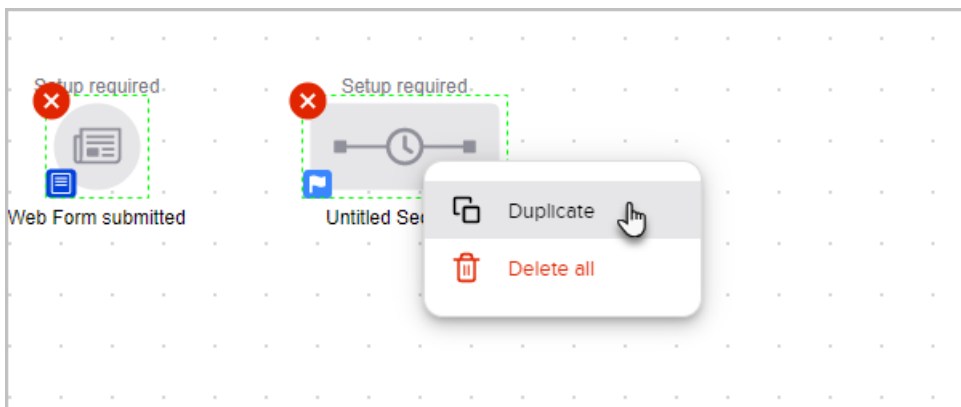
[Max Classic](#)

## To copy and paste elements from within a campaign...

1. Hold on the Shift key and click and drag your mouse to select multiple items.

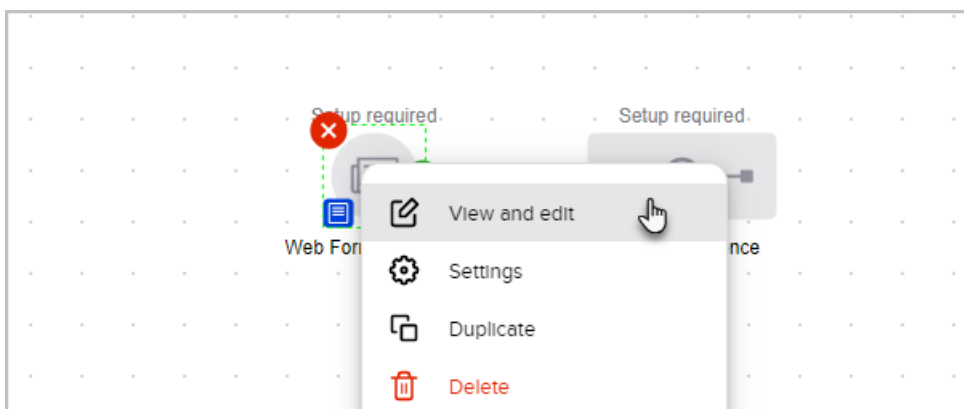


2. Once items are selected, right-click on one of the selected elements, and choose the option to 'Duplicate'

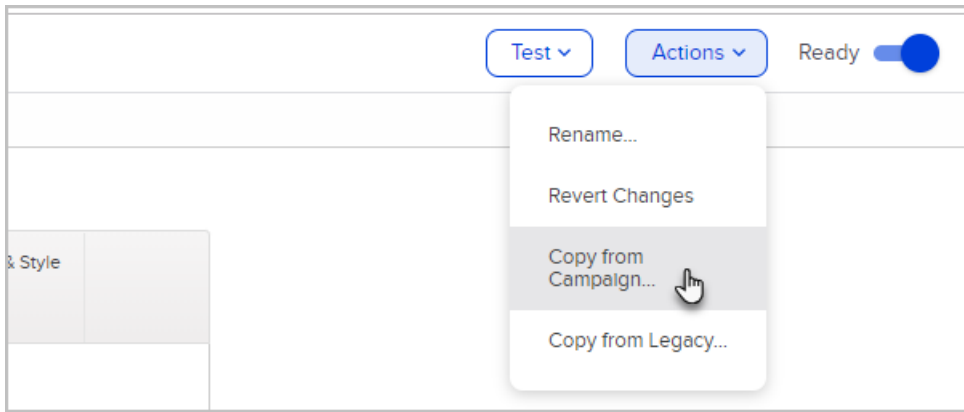


## To copy an element from a separate campaign...

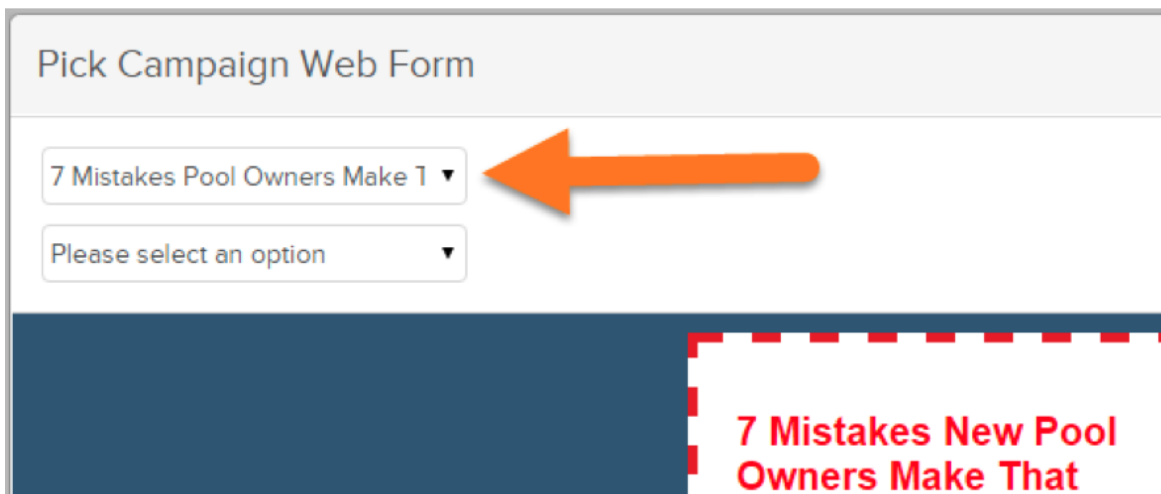
1. Double-click a goal or sequence that you would like to duplicate from a separate campaign



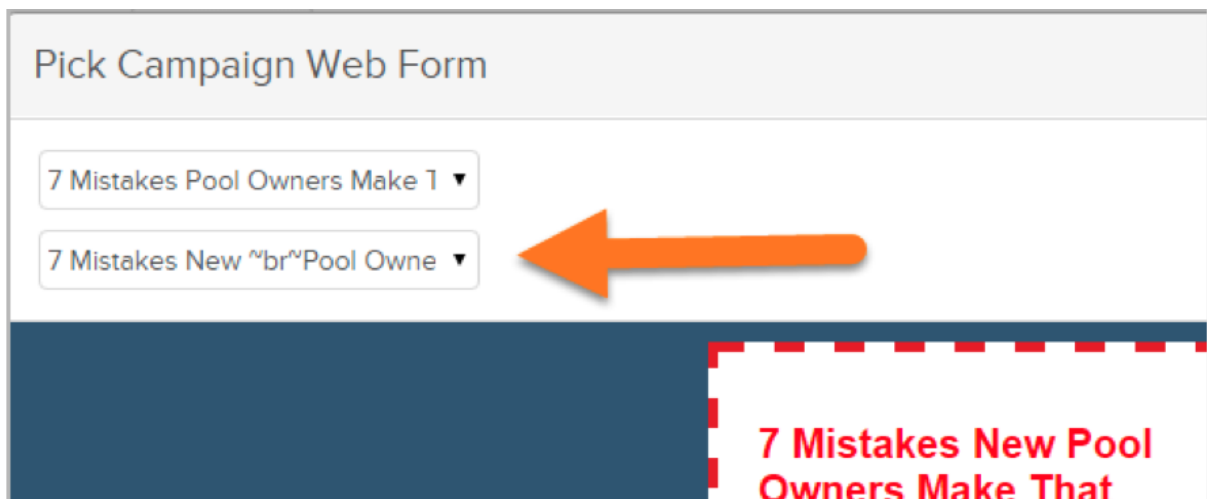
2. Once inside the element, select the drop-down button located at the top left of the screen, and choose **Copy from Campaign**.



3. A light-box is presented allowing you to select from a list of existing campaigns.



4. Once a campaign is selected, a second drop-down is presented allowing you to choose a sequence or specific goal within the campaign.



5. After a specific goal or sequence is selected, it is copied over, overwriting what previously existed.