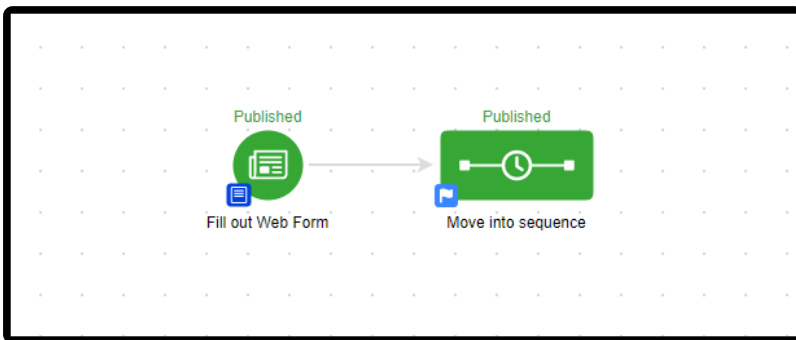


Add someone to a campaign 🔗

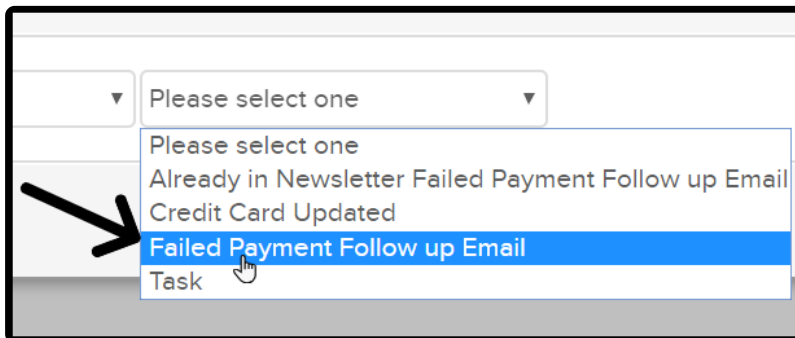
Automatically add someone to a campaign

Goals dictate how contacts are added to a campaign. If a campaign process starts with a **Web form submitted** goal it means that once that form is submitted then the goal has been achieved, and that person is **added** to the sequence.



Add contacts to a campaign from their contact record

1. From a contact record, scroll down to the second row of tabs and click the **Campaigns** tab.
2. Click **Add to Sequence** at the top right.
3. Choose a campaign from the first drop-down.
4. In the second drop down select the sequence to add the contact to.



Note: The contact will start at the beginning of the sequence unless date times are used, and that date has passed. [Learn more here](#)

5. Click **Add**.

Note! For questions about how to use this feature, please [contact our Support Team](#). To provide feedback on the accuracy of this article, use the form below.