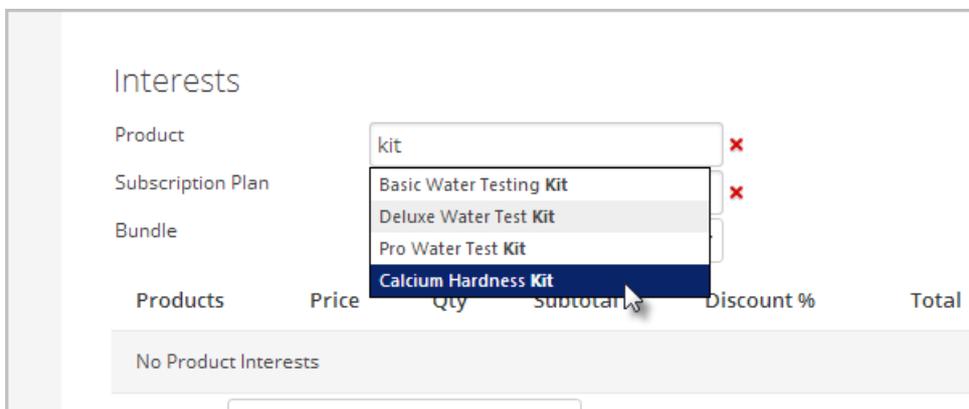


Create An Order From An Opportunity Record

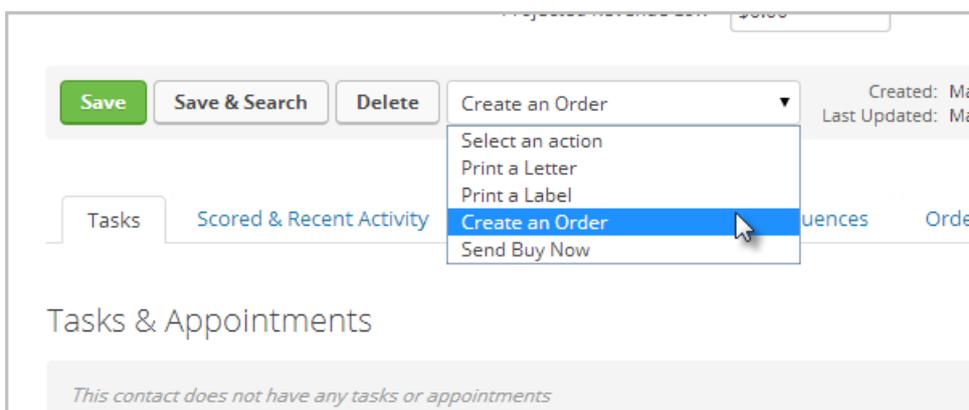
This article applies to:

The create an order method is essentially a streamlined way of creating a manual order in Max Classic. It generates an unpaid order record based on the product/subscription program interest recorded in the opportunity record (including products, payment terms, and discounts.) After the order is created, the sales rep manually records the customer's credit card payment or sends an invoice requesting payment. This method is less automated, but can be more immediate. If the customer is ready to buy and pay by credit card right away, this method reduces the risk of losing the sale because the customer does not complete the shopping cart purchase process. The create an order method will trigger purchase actions once the order payment is recorded, if you have configured the system to do so.

1. Attach products, subscriptions, and / or product interest bundles to an opportunity and add applicable discounts, payment plans, and time limits.



2. Select **Create an Order** from the opportunity actions.



3. Select a credit card on file, and click the **Add** button to enter a new one, or leave the credit card field blank to create an unpaid order. Click on the **Process** button to create the Order.

Create an Order

Create an Order

This will create a single Order for all product interests and a separate Subscription for each subscription plan interest.

Credit Card:

Add

Process

Unpaid Order: If this is an unpaid order, the Sales Rep will need to manually send an Invoice to request payment. If it is a paid order, this may happen automatically, if your system is set up to Email Invoice Upon Successful Payment.