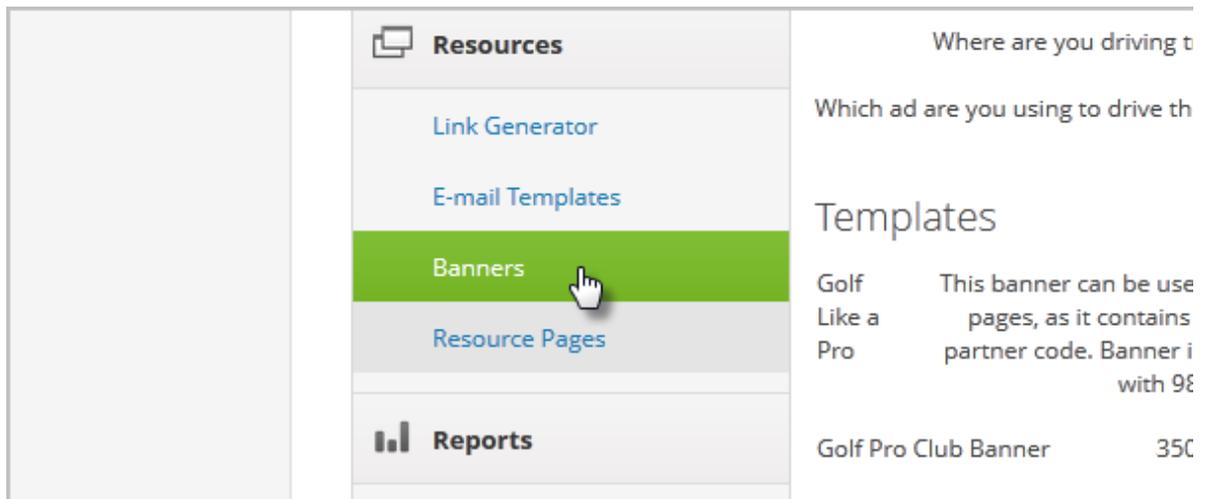


How Referral Partners use banner ads

Referral partners will copy the banner embed code from your Referral Partner Center and paste it into web pages or emails. The banner code includes the referral tracking link so that the partner will get credit for the prospects and customers they send to you.

1. The partner will click on the **Banners** link in the Resources menu



- **Who is driving the traffic:** The referral partner's name is selected by default. A parent partner can choose a child partner from the drop-down list to create a link for them instead so that the child partner will get credit for the leads and/or sales.
 - **Where are you driving traffic to:** The referral partner will select one of the sales websites from the drop-down list.
 - (Optional) **Which ad are you using to drive the traffic:** If the referral partner is using ad tracking, they can choose an ad from the drop-down list to include an ad code in the link.
2. The partner will click on the **Generate Banner** button to view the banner and copy the embed code.

Templates

Golf Like a Pro	This banner can be used on web pages, as it contains a referral partner code. Banner is 300 dpi, with 987 x 1246.	Generate Banner
Golf Pro Club Banner	350x 200 ppi	Generate Banner
Golf Pro Club Banner	2 x 2 Golf Club Web side bar	Generate Banner

- The partner will highlight the embed code to copy it and will then paste it into a website or HTML email (e.g. a newsletter broadcast.)

