How Referral Partners use resource pages

Referral partners will log into your Referral Partner Center to access the resource pages you create. These pages are designed to train and educate your referral partners so they can do a good job marketing for you. Provide your partners with easy-to-access information about new products, product benefits, etc. or teach them how to use new marketing strategies (social media, blogging, etc.)

1. After signing in, the referral partner will click on the **Resource Pages** link in the Resources menu.



2. The partner can see the page title and notes, but will need to click on the **Go to Resource** button to view the resource page contents.

