Tag categories ⚲
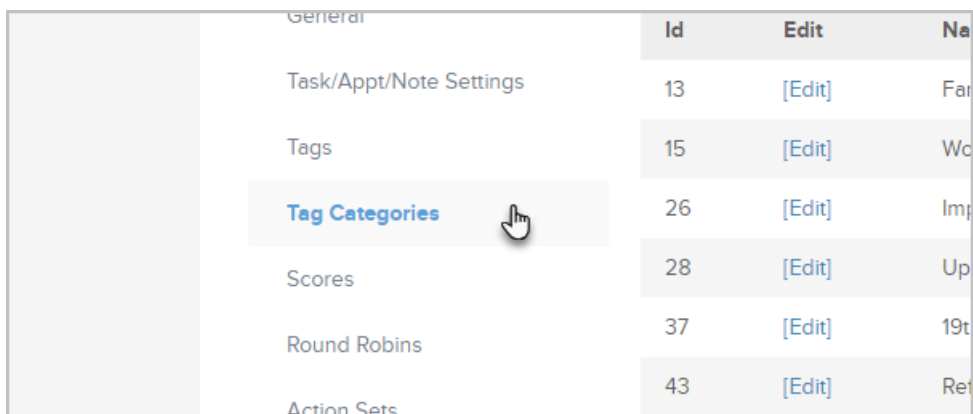
This article applies to:

[Max](#)
[Max Classic](#)

1. [Add Tag Categories](#)
2. [Change Tag Categories](#)
3. [View Tags within Tag Category](#)

Use tag categories to organize your tags. Example of some tag category names:

- Customers
- Prospects
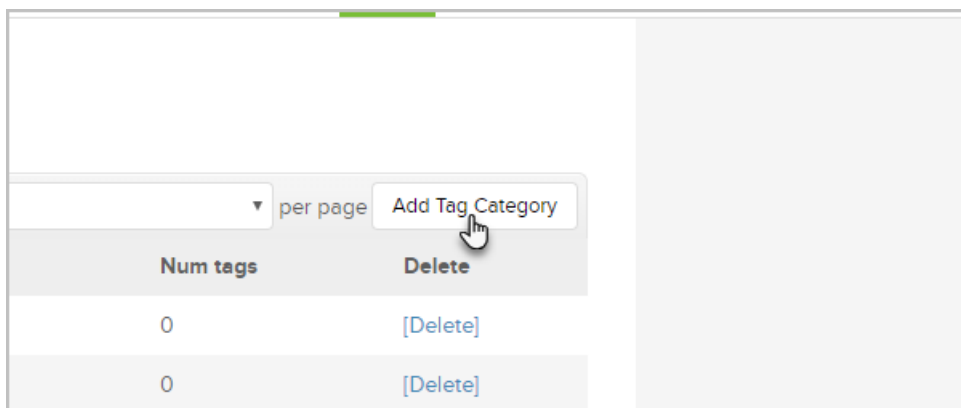- Members
- Events

Add Tag Categories

1. Go to **CRM > Settings > Tag Categories.**

2. Click on the **Add Tag Category** button. Note: You can also create a new tag category "on the fly" when adding a new tag.

3. Enter the category name and description and click on the **Save** button.

Change Tag Categories

1. To change a tag to a different tag category, find the tag and select a new category from the **Category** drop-down.

View Tags within Tag Category

1. Go to **CRM > Settings > Tag Categories**

2. Click on a value **greater than 0**.

3. View the list of tags with the given tag category.

> **Be Careful!** When you delete a tag category, it is permanent. The tags assigned to it will be reassigned to the "Unnamed Category." You may want to update existing tags before you delete a tag category.