Email status search %

This article applies to:

The email status search report provides a list of people based on the status of their email address; e.g., bounce, opt-in, opt-out. You can use this search to identify what to update in your database or you can use it to follow up with people who have outdated email addresses in your system.

Pro-tip! View email status icon definitions.

Email Status Search

- 1. Go to Marketing > Reports.
- 2. Locate and click Email Status Search.

керогт пле	Report Description
Tag Applications	View details on when Contacts were applied to a specific Tag.
Web Form Tracking Report	This report shows the people that are filling out your web forms.
Web Form Activity Summary Report	This report shows detailed activity information about your web forms.
Leadsource Conversion Report	This report shows how well your leads are converting based on the leadsource.
Marketing Piece Effectiveness	View which marketing pieces are generating the most responses.
Email Broadcasts	Check the status of Email Batches that you have sent.
Email Batch Results	This report will display information about all sent emails.
Fax Batch Status	Check the status of Fax Batches that you have sent.
Voice Batch Status	Check the status of Volce Batches that you have sent.
Email Status Search	View email addresses that have either opted out of email marketing or that have bounced too

3. Click New Search.

Campaign Builder 👻 🛛	Email & Broadcasts 🗸	Lead Generation	Templates	Legacy
Email Status S	Search	umns Save	Print	
1-50 of 125		50	•	per page
Name	Status		Email	

4. Select your search criteria.

Email S	Status Se	earch					Saved Searches
Search	General	Address Pho	one/Email	Custom Fields	Misc Criteria	Columns	
Search Cri	teria						
	Email Status	contains any		4			
		Unengaged Market	table 🔺				
		Confirmed (Legacy))				
		Confirmed Unengaged NonMa	arketable				
		Non-marketable Lockdown	-				

Search Criteria			
Email Status	contains any	·	
	Unengaged Marketable Unconfirmed (Legacy) Confirmed (Legacy) Unengaged NonMarketable Non-marketable Lockdown		
Last Sent Date	Please select one	r	
Last Engagement Date	Please select one	·	
Last Engagement Interva		•	
lc			

5. Click the Misc Criteria tab to view additional report options.

Email Status Searc	h	Saved Searche
Search General Ad	dress Phone/Email Cus 5 Misc Criteria Columns	
Tags	With ANY of these Tags	
	Type to search	
Tags 2	With ANY of these Tags	
	Type to search	
Purchased Products	With ANY of these Products	
	Type to search	

6. Click the Columns tab to customize your report by adding and removing columns.

Search General Add	ress Pho	ne/Email	Custom Fields	Misc Criteria	Columns
Customize Columns on Searc	h Results	Av	Jable Fields:		
Custom Columns:		Ava	liable Fields:		
Name	~ ~ ×	Title	e e	•	
Status	~ ~ ×	Suf	fix eated By		
Email	~ ~ ×	Dat Las	e Created t Updated		
Time Since Last Engagement	~ ~ ×	Ow Pos	ner Id tal Code		
Last Engagement Date	~ ¥ ×	« Zip	4		
Opt Type	~ ¥ ×	Not Tag	tes i Ids		

7. Click Search at the bottom of the page to run and view the report.