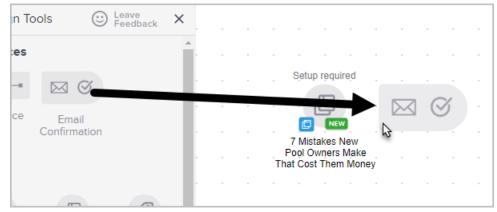
## Campaign Walkthrough Part 2 - Nurture Prospects %

This article applies to:

## Max Classic

Now that we have a web form goal, let's connect it to an automated sequence.

1. Drag an Email Confirmation onto the canvas to the right of the landing page.



- 2. Now, click and drag a Sequence to the right of the Email Confirmation.
- 3. Rename the sequence, "Nurture Sequence".

ıp requ	uire <sub>,</sub> d			Sjetu	p requ	uire <sub>.</sub> d	$\mathbf{x}$	Setu	ıp requ	ired.				
-()-	-	-	≙	→.	S			-	-()-	-				
firmatio	on Req	uest		Con	firm E	mail		Nurtu	re Seq	uence				
								1						
					•									

4. Double-Click the Nurture Sequence icon.

Γ															
ľ	requir	ed			Sjetu	p requ	iire <sub>.</sub> d	Setu	p requ	uired					
	D-	-		≙	≻.	S		-	B	-	Ð				
	nation	Requ	est		Conf	irm Ei	mail	Nurtur	e Seq	uence					

 You are now viewing the campaign sequence canvas. Click and drag an Email to the right of the Start icon. This email will send immediately when someone submits the web form (accomplishes the goal).

Delay Timer	Date Timer	Field Timer	Ŀ						
Communicat	ions								
	C)	(The			Ċ				
Email	Voice	Fax					1	\$	
R					Start				
Letter	Email								
Letter	(Lerrery)								

6. Click and drag a Delay Timer onto the canvas to the right of your email.

			 Sje	tup rẹqu	ired		Setup	requir	ed			
			 ->-		-		≻ (	J	-			
	Sta		 Ur	ntitled En	nail		7					
											-	-
						•	•	•				

- 7. Double-click the **Delay Timer** icon.
- 8. This email will run 3 days after the goal is accomplished on any day of the week. You can configure the timer by clicking on the drop-down fields and selecting your parameters.
- 9. Click the green Save button when you are finished configuring the timer options.

			Cal	ncel	ave				

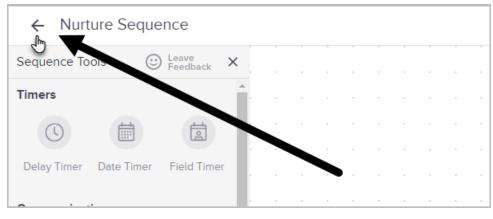
10. Click and drag another email onto the canvas to the right of the Delay Timer. This email will be sent according the timer you created in the previous step. You can continue to add timers and communications to build out your nurture sequence.

-			Sjetu	p requ	ired		Sjetu	ip requ	ired		Sjetu	p rẹqu	iire <sub>.</sub> d
Z	-	-			-	-	→(	()	)-			$\square$	÷.
Start			Untit	tled Er	nail						Unti	tled Er	nail

11. When you are done configuring your sequence, mark everything as Ready.

ed at	ed at 02:16 PM		Edit		Rep	orting	9	S	itealth	• •	A	ction	s <b>~</b>	Re	ady	-	
-												1		▼		Ð	
				-													
				-													
								-									

12. Click the arrow to go back to your campaign.



13. Go to Part 3.

For the most updated course on this topic, check out this link: https://academy.keap.com/bundles/advanced-automations-complete-collection